Sharing Our Story: Cultural Historic Tourism, Preservation & RESTORE

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OVERVIEW

- **Historic Preservation** – critical to region, state & nation
- **Heritage Tourism** – economic driver for Escambia County
- **Sustainable Development/Environment** – together historic preservation and heritage tourism are central elements to sustainable development and growth for our area
- **Suggested Criteria:**
  - *Applicants should demonstrate benefits to the community beyond profit*
  - *Collaborations and/or partnerships should be rewarded*
  - *Data driven proposals/market potential should be valued*

Escambia County

Historic Preservation

- What is historic preservation?
- What is heritage tourism?
- What opportunities exist for Escambia County?

Heritage Tourism

- To what degree does heritage tourism contribute to a sustainable environment?
- Heritage tourism is important to the future of the community.

Suggested Criteria

- **Beneficial:** Applicants should demonstrate benefits to the community beyond profit.
- **Collaborative:** Applicants featuring collaborations and/or partnerships should be prioritized.
- **Accountable:** Data driven proposals with strong indicators of impact or success should be prioritized.

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QUESTIONS?

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