

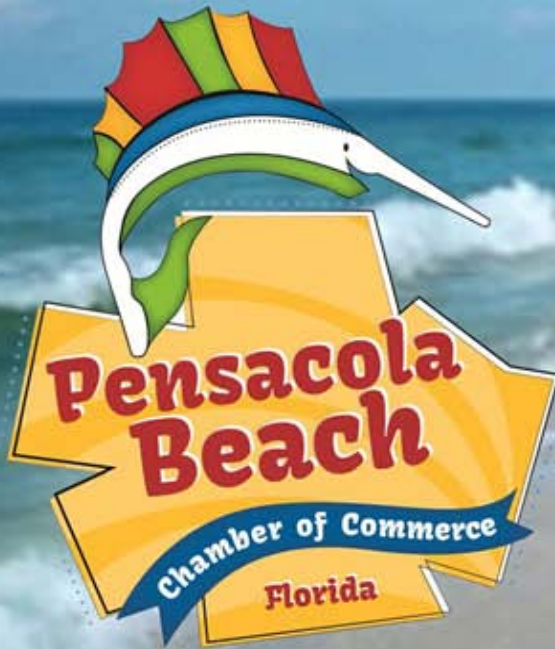
RESTORE


Criteria Presentation

Beverly Campbell, Chairman Pensacola Beach Chamber of Commerce

Jim Cox, President Pensacola Beach Advocates

Presented By





**Pensacola Beach
Chamber of Commerce
Board of Directors**

**Beverly Campbell, Chair
Nan Harper, Vice Chair
Ron Wilson, Treasurer
Diane Tyson, Secretary
Shelley Johnson, Past Chair
Ryan Christopher
Jason Nicholson
Nathan Holler
Amy Martin**

**Pensacola Beach
Advocates
Board of Directors**

**Jim Cox, President
Ray Ascherfeld, Vice President
JJ Waters, Beachkeepers Chair
Terry Preston, Secretary
Benjamin Stevenson**

General Criteria

Economic, Infrastructure, Environmental

- Long term benefits
- Benefit to the largest number of people
- Self sustaining
- Strong commitment
- Barrier Islands

General Criteria

Economic, Infrastructure, Environmental

- Leverage
- Local resources
- Green infrastructure
- Numeric ranking system

Economic Development

- Long term jobs
- Expand county revenue base
- Economic viability
 - ROI
 - Risks
 - Sustainability

Thank you!

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