

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <i>African American Heritage Society</i>				
FY 2023-2024 Appropriation Amount: \$60,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>Cultural tourism program designed to enhance the African American cultural tourism landscape of Pensacola and NW Florida</b>				
<b>African American Heritage Museum</b>				
Total Number of Visitors	52	120		
Total Number of out-of-town Visitors	30	20		
Average Length of stay for out-of-town visitors	2	2		
<b>Events sponsored/co-sponsored by AAHS</b>				
Name of Event : African American Comm Discussion with Panel with Imani Spencer, USC Annenberg Center Fellow	11/19/2023			
Number of attendees at Event	65			
Estimated Revenue generated by Event:	<i>This event was free to the public.</i>			
<b>EVENT NOTE:</b> <i>The Fellow flew here from Austin, TX, her advisor flew here from Los Angeles, California, poet arrived here from Denver, CO, and one panelist drove here from Atlanta. All but the person from Atlanta stayed overnight for two nights each at hotels in Escambia County. They also dined at Jaco's and other local restaurants.</i>				
<b>Name of Event: MLK Parade and Event</b>				
Number of attendees at Event		500+		
Estimated Revenue generated by Event		0		
<b>Name of Event: Feb Black History Month Program-Gallery Night with Visit Pensacola and African Drumming at Artel Gallery</b>				
Number of attendees at Event		300		
Estimated Revenue generated by Event		\$250		
<b>Name of Event: March Women's History Event - Reacder's Ensemble with Books by the Bay Book Festival</b>				
Number of attendees at Event		250		
Estimated Revenue generated by Event		\$400		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

<b>Agency Name: <i>Center for Independent Living</i></b>				
FY 2023-2024 Appropriation Amount: \$30,000.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>Provide pre-employment training services to youth with disabilities who are transitioning out of high school or post-secondary education</i></b>				
Number of Participants	2	2		
Number of youths with disabilities who were trained or prepared	2	2		
Number of youths who transitioned with independent life skills	1	0		
<b>Agency Name: <i>Chappie James Museum - A Visit with General Chappie James</i></b>				
FY 2023-2024 Appropriation Amount: \$50,000.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>Provide showcase experience, international exposure for Pensacola/Escambia County</i></b>				
Number of visitors to museum	42	124		
Number of Escambia County visitors	9	46		
Number of Out of Town Visitors	33	78		
Number of Visitors who lodged in Escambia County for one night or more	30	65		
Average Length of stay in hotel/motel of guest	2	2		
Number of events held that promoted the General Chappie James Museum exhibit and	0	0		
<b>Agency Name: <i>Council on Aging</i></b>				
FY 2023-2024 Appropriation Amount: \$45,000.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>Increase number of new participants who gain access to quality food by 5% and enhance quality of life and independence for aging adults</i></b>				
Number of new participants	117	112		
Senior Dining Site participants	620	669		
Senior Dining Site meals served	24,548	27,771		
Meals on Wheels participants	196	186		
Meals on Wheels delivered	26,411	22,497		
Case Management recipients	111	123		
Case Management hours	352.5	437		
Companionship recipients	38	34	<b><i>*see additional notes attached</i></b>	


**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b>Ecomfort</b>				
FY 2023-2024 Appropriation Amount: \$5,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>To help provide food for the hungry in Englewood and surrounding communities</i></b>				
How many Escambia Co residents served by food pantry	12,000	4,800		
How many Escambia Co residents served by soup kitchen	2,200	3,200		
How many pounds of meals purchased	5,800	1,800		
Agency Name: <b>Escambia Community Clinics d/b/a Community Health Northwest Florida</b>				
FY 2023-2024 Appropriation Amount: \$447,664.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>Continue to be the Major Provider of Outpatient Primary and Preventive Health Care Services for Uninsured, Underinsured and Medically Needy of Escambia County</i></b>				
Number of Charitable/Self Pay/Slide Visits ( <b>Escambia County Residents ONLY</b> )	7,261	15,577		
Expense per Charitable Visit	\$268.88	\$319.17		
Value of Care Provided through Charitable Support of Escambia County	\$1,952,338	\$4,971,711		
Total Number of (Unduplicated) Patients - Organization-Wide all counties/payers	23,360	37,358		
Total Number of Visits - Organization-wide all counties/payers	38,389	86,814		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <i>Escambia Community Human Relations Commission</i>				
FY 2023-2024 Appropriation Amount: \$125,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>To Promote the Fair Treatment and Equal Opportunity for All Citizens of Escambia County</i></b>				
1. # of Employment Technical/Discrimination Complaints Received & Resolved	7	3		
2. # of Housing Technical/Discrimination Complaints Received and Resolved	35	52		
3. #of Calls Unrelated to Housing/Employment	9	4		
4. #of Community Relations Housing & Employment Information/Awareness Events Conducted/Participated	4	7		
5. #of Residents who participated in Housing/Employment Information/Awareness Events	55	309*		
<b>*Second Quarter Report January 1, 2024 - March 31, 2024 is attached.</b>				
Agency Name: <i>Gulf Coast Kid's House</i>				
FY 2023-2024 Appropriation Amount: \$145,700.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>Supplemental Child Abuse Investigations-Ensuring 98% FL Abuse Hotline Reports reviewed w/4 days to determine if Forensic Services are warranted</i></b>				
Ensure 90% written assessment reports be provided to involved entities w/10 business days	100%	100%		
Total Exams	97%	97%		
<b><i>Prevention</i></b>	1	137		
Provide training and ongoing consultation services	9	3		
Provide court testimony	18	6		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <i>Gulf Coast Minority Chamber of Commerce</i>				
FY 2023-2024 Appropriation Amount: \$75,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>Increase in registered businesses</i></b>	49	157		
*All Minority Business Classifications Registered	909	1066		
*Certified Small Business	274	294		
*Women owned small businesses	217	239		
*Veterans owned small businesses	83	93		
*Minority Business Enterprise	273	299		
*Service-disabled Veterans owned small businesses	52	55		
*LGBT Owned	5	5		
*US DOT Certified DBE	66	7		
*African	*n/a	*n/a		
*Hispanic	*n/a	*n/a		
*Asian	*n/a	*n/a		
*Native	5	8		
*Pacific	*n/a	*n/a		
<b><i>County Contracts Issued/Minorities</i></b>				
*Minority	0	2		
*Women	0	0		
*Veteran	3	0		
*Service-Disabled Veterans	1	0		
*LGBT Owned	0	1		
*US DOT Certified DBE	0	2		
*African	0	0		
*Hispanic	0	0		
*Asian	0	0		
*Native	1	0		
<b><i>Other Metrics and ROI</i></b>				
*Memberships	135	131		
*Contacts (non members but receive communication)	1,460	1,458		
<b>NOTE:</b> <i>OpenGov does not track the same metrics as our previous software, Vendor Registry. Purchasing is working with OpenGov to inquire if the metrics can be added to the Vendor Profiles for self-reporting.</i>			<b>*See also attached report from Brian Wyer, President/CEO</b>	

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b><i>Gulf Coast Veterans Advocacy Council, Inc.</i></b>				
FY 2023-2024 Appropriation Amount: \$11,875.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>Relieve-Hardship of daily living for homeless Veterans and their families by providing assistance in connecting veterans with services</i></b>				
How many veterans directed connected with services	1,837	1,922		
How many veterans directed to Veterans' Homeless Stand-down	2,830	N/A		
How many veterans directed to Veterans' Opioid Prevention Program	42	73		
How many veterans directed to Women's Veteran Programs	51	27		
How many veterans directed to Disabled Veterans' Program	837	763		
<b><i>Present Events for Veterans and their Families</i></b>				
Veterans Day Parade-Number of Veteran Attendees	5,230	N/A		
Homeless Veterans Stand Down	2,350	N/A		
<b><i>Provide support for Veteran Benefits/VA Health Care System Registration</i></b>				
Number of Veterans helped w/VA Registration	737	823		
Agency Name: <b><i>Heath and Hope Clinic</i></b>				
FY 2023-2024 Appropriation Amount: \$28,500.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Number of total patient visits	2,903	3,295		
Number of new patients enrolled for services	183	171		
Total of medical care provided	\$342,925	\$411,365		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**


Agency Name: <b>Keep Pensacola Beautiful</b>				
FY 2023-2024 Appropriation Amount: \$100,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>Provide and increase the number of adopt-a-spot program</b>				
Number of Adopt-A-Spot groups	4	2		
Number of Pounds of Litter removed by Adopt-A-Spot	2,032	1,211		
<b>Work w/Escambia County to help with Rosedale Litter/Blighted Properties</b>				
Pounds of roadside litter removed	5,525	17,750		
CRA Cleanups	2	6		
Code Enforcement calls	0	0		
Court ordered community service hours	5	73		
<b>Reduce litter in Community with removal efforts/behavior change</b>				
Plastic Grocery Bags Recycled during bag swaps	0	95		
Ink Cartridges Recycled	0	0		
<b>Youth Advocacy Council</b>				
Applicants	2	5		
Active Members	0	1		
Events	0	0		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**



<b>Agency Name: <i>Lakeview Center</i></b>				
FY 2023-2024 Appropriation Amount: \$340,059.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<i>Serve as a single point for adults in crisis under the Baker Act.</i>	The Central Receiving Facility has not opened, therefore there are no 1st Quarter metrics. The facility is scheduled to open in the next few weeks.	<b>CRF Update is attached. The CRF officially opened 4/22/24.</b>		
Clients will maintain or improve their FARS/CFARS score				
Completion of SAFE-T on clients admitted to treatment				
Reduction of wait times for adults to receive Baker Act Screenings, assessments, evaluations and triage, treatment, or stabilization				
<b>Support of Escambia County</b>				
Total Number of Patients evaluated and/or treated				
Total value of services rendered to Escambia County citizens				
<b>Agency Name: <i>Legal Services of North Florida, Inc.</i></b>				
FY 2023-2024 Appropriation Amount: \$62,344.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b>Improve Housing Stability of families in Escambia County</b>				
Number of Cases	140	149		
Closed Cases	114	161		
<b>Improve Financial Stability of families in Escambia County by 60%</b>				
Number of Cases	95	129		
Closed Cases	121	106		
<b>Improve Safety and Health of families/households in Escambia County by 60%</b>				
Number of Cases	161	170		
Closed Cases	206	131		



**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b>Naval Aviation Museum - Flight Academy</b>				
FY 2023-2024 Appropriation Amount: \$100,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Number of students from Escambia County	n/a	89		
Number of students from outside of Escambia County but within the U.S.	n/a	315		
Number of foreign students	n/a	0		
Number of families lodged in area hotel/motels while their student attends the Academy	n/a	10		
Average length of stay in hotel/motel of family	n/a	2 nights		
<b>1st QTR Note:</b> We did not host any programs in the 1st Quarter. Our programs begin in February 2024.				
Agency Name: <b>NW Florida Defense Coalition</b>				
FY 2023-2024 Appropriation Amount: \$75,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>To formalize and organize federal advocacy efforts for the military missions in Escambia County to help ensure a continuing military presence and the resulting economic impact</i></b>				
Number of regular coordinated engagements with congressional/pentagon leadership to include County Officials	The NW Florida Defense Coalition did not complete the application process with Escambia County until the second quarter FY 23, therefore, there is nothing to report in the 1st Quarter.	<b>Northwest Florida Defense Coalition is a new organization. Please see attached report in lieu of quarterly metrics.</b>		
Number of identified priority Federal budgetary "asks" for projects for MilCon, Appropriations, and/or Supplemental funding for local installations				
Number of regular engagements with local installations leadership to keep pulse on needs, challenges and opportunities				
Please Report any significant developments.				


**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <i>NW Florida Legal Services</i>				
FY 2023-2024 Appropriation Amount: \$62,344.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>Assist families w/stabilization of house for 6 mos. w/Landlord-Tenant and Foreclosure Assistance</b>				
Number of families avoided eviction or foreclosure	11	6		
<b>Assist families w/stabilization of family finances</b>				
Number of families that avoided financial crisis	5	5		
<b>Assist families w/legal documents to stabilize their family</b>				
*Number of families who avoided crisis/State intervention	5	14		
Agency Name: <i>Pensacola Area Chamber of Commerce</i>				
FY 2023-2024 Appropriation Amount: \$96,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>To provide a free family event that celebrates Independence Day and encourages visitors to visit Pensacola</b>				
	n/a	Progress report attached.		
How many people attended the 4 <sup>th</sup> of July celebration?	n/a			
How many people who attended the 4 <sup>th</sup> of July celebration stayed in area hotel/motels?	n/a			
How many nights did those people stay in area hotels/motels?	n/a			
On average, how much did each family spend at the celebration?	n/a			
<b>1st Quarter Notes:</b> Although there are no metrics to report, we have accomplished the following as we prepare for the Fourth of July Celebration: <ul style="list-style-type: none"> <li>•Met with Pensacola Young Professionals leadership to review the 2023 process and discuss 2024 effort.</li> <li>•Met with City of Pensacola staff to begin application process for 2024 show.</li> <li>•Finished and submitted 2023 Annual Report</li> </ul>				



**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b>Pensacola Beach Chamber of Commerce</b>				
FY 2023-2024 Appropriation Amount: \$85,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>To provide free family events that encourage visitors for New Year's Eve and 4th of July to the Escambia County area</b>				
How many people attended the New Year's Eve celebration? (December 29-December 31)	50,000 +	55,000+		
How many people who attended the celebrations stayed in area hotel/motels?	10,000 +	10,000+		
How many nights did those people stay in area hotels/motels?	2-4 nights	2-4 nights		
On average, how much did each family spend at the celebration? <i>*We are unable to obtain a specific "dollars per family" number . However, with 20,000+ in attendance this year, a conservative estimate of \$5-\$25 per person total dollars spent would equal \$100,000-\$500,000 dollars spent . Considering the celebratory occasion at \$50-\$200 per person \$1- 4 million dollars spent on December 31, 2023 weekend.</i>	*\$100k-\$4 mil.	*\$100k-\$4 mil.		
Bob Sikes Toll Plaza Number of vehicles recorded from 12/29/23 - 12/31/23	108,766	108,766		
How many people attended the 4th of July celebration?	n/a	n/a		
How many people who attended the celebrations stayed in area hotel/motels?	n/a	n/a		
How many nights did those people stay in area hotels/motels?	n/a	n/a		
On average, how much did each family spend at the celebration?	n/a	n/a		
Bob Sikes Toll Plaza Number of vehicles recorded	n/a	n/a		
<b>**2nd Qtr Note: See additional information in attached report.</b>				
Agency Name: <b>Pensacola Caring Hearts</b>				
FY 2023-2024 Appropriation Amount: \$12,350.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>Reduce Food insecurities in Escambia County</b>				
Number of Mobile Pantry "stops" in Escambia County	2	2		
Number of Escambia County families receiving food from the Mobile Pantry	546	600		
Number of Escambia County families receiving food from the stationary Food Pantry	300	350		
Number of Escambia County families receiving transportation to/from Food Pantry and/or food distribution sites	0	0		
Number of Escambia County families receiving delivery of food from the Food Pantry or food distribution sites	150	200		
Approximate Escambia County grant dollar spent on food for Escambia County residents	\$6,000	\$6,000		

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b>PEDC</b>				
FY 2023-2024 Appropriation Amount: \$600,000.00				
Goals and Metrics Scorecard:				
<b>Business development by increasing number of primary sector jobs:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
Economic impact estimates	\$2,059,821	\$20,923,119		
Number of new jobs created	4	42		
Cost per job	3,750	3,571		
Incubator Companies (CO-LAB)	19	18		
Number of new businesses created	1	2		
Target Sector Projects:	27 Active Projects, representing 1,277 New Jobs, 489 Retained Jobs, \$62,059 Average Wages, \$2,692,548,000 Capital Investment	27 Active Projects, representing 1,396 New Jobs; 452 Retained Jobs; \$65,096 Average Wages, \$2,721,403,000 Capital Investment		
State/Federal funds received	\$11M FDOT/Triumph	\$11M FDOT/Triumph		
Agency Name: <b>Pensacola Mardi Gras Foundation</b>				
FY 2023-2024 Appropriation Amount: \$250,000.00				
Goals and Metrics Scorecard:				
<b>To provide a free family event that encourages visitors during the Mardi Gras Season</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
How many people attended the Mardi Gras celebrations?	500			
How many people who attended the celebrations stayed in area hotel/motels?	0			
How many nights did those people stay in area hotels/motels?	0			
On average, how much did each family spend at the celebration?	\$50			
<b>*Requested Metrics were not received by the Office of Budget and Management in time to be included in this Second Quarter Report.</b>				

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

<b>Agency Name: Pensacola Navy Days</b>				
FY 2023-2024 Appropriation Amount: \$100,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>To provide family-friendly events that encourages military visitors and their families to Pensacola during the Pensacola Navy Days</i></b>	N/A	Progress report attached.		
How many people attended the celebrations?				
How many people who attended the celebrations stayed in area hotel/motels?				
How many nights did those people stay in area hotels/motels?				
On average, how much did each family spend at the celebration?				
<b>Agency Name: Santa Rosa Island Authority - Trolley Service</b>				
FY 2023-2024 Appropriation Amount: \$250,000.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b><i>Provide showcase experience, international exposure for Pensacola/Escambia County</i></b>				
Number of people who have ridden the trolley	N/A	N/A		
Number of families lodged in area hotel/motels taking advantage of the Trolley service	N/A	N/A		
Average length of stay in hotel/motel of family	N/A	N/A		
# of days trolleys were in service	N/A	N/A		
<b>NOTE: The Pensacola Beach Trolley Service runs Memorial Day weekend through Labor Day weekend. For FY24, the dates of service will be May 24, 2024 - September 2, 2024.</b>				

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

Agency Name: <b>United Way 211 (First Call for Help)</b>				
FY 2023-2024 Appropriation Amount: \$20,982.00				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
<b>Maintain high level of customer satisfaction for individuals who contact 2-1-1 for assistance</b>				
Calls received over 9 counties	5,084	10,185		
Calls received from Escambia County	3,982	8,305		
Number of Adults in need from calls received	5,286	10,809		
Number of Children in need from calls received	3,031	4,779		
Number of Seniors in need from calls received	908	1,880		
Number of Veterans in need from calls received	346	771		
2-1-1 Website visits	95,804	196,691		
Sources available through 2-1-1	1,791	1,748		
Total calls received by 2-1-1 NWFL combined	9,066	18,490		
Agency Name: <b>Visit Pensacola</b>				
FY 2023-2024 Appropriation Amount: \$14,892.919				
Goals and Metrics Scorecard:	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Number of visits	517,100	474,500		
Direct Spending	\$276,355,900	\$235,316,900		
TDT Collections	\$4,254,636	\$2,595,789		
Occupancy	49.9%	56.9%		
Average Daily Rate (ADR)	\$126.76	\$121.83		
Revenue per available room (RevPAR)	\$63.31	\$69.36		
Length of Stay	5.4	6.0		
Average Spend Per Party/Per Trip	\$1,339.00	\$1,500.00		
First-Time Visitors	22%	25%		
<b>**Also attached: 2022-2023 Annual Report</b>				

**ESCAMBIA COUNTY COMMUNITY PARTNERS' GOALS AND METRICS REPORT 2023-2024**

<b>Agency Name: <i>West Florida Historic Preservation, Inc.</i></b>				
FY 2023-2024 Appropriation Amount: \$250,000.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>Educate school children/families about Escambia County</i></b>				
Number of school children served	16,340	4,383		
<b><i>Attract/Share Art and History with Tourism Audience</i></b>				
Number of site visitors	73,869	29,713		
<b><i>Collect, Preserve, Interpret and Share Art and History of Escambia/NW FL</i></b>				
Number of volunteers	81	52		
Number of volunteer hours.	1,021	796		
<b>Agency Name: <i>Wildlife Sanctuary of Northwest Florida</i></b>				
FY 2023-2024 Appropriation Amount: \$33,250.00				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>Provide a hospital setting to rehab/assist injured and orphaned wildlife</i></b>				
Number of Wildlife helped	352	513		
Number of Wildlife returned to the wild	48	53		
<b><i>Educate to foster public awareness, public safety, appreciation of wildlife</i></b>				
Residents reached through educational efforts	21,500	30,000		
Number of Volunteers	34	29		
Total Volunteer hours	1,426	1,262		
Number of Visitors to the Wildlife Sanctuary	930	1000		
<b>Agency Name: <i>William Banks Enterprises</i></b>				
FY 2023-2024 Appropriation Amount: \$150,000				
<b>Goals and Metrics Scorecard:</b>	<b>1st Qtr</b>	<b>2nd Qtr</b>	<b>3rd Qtr</b>	<b>4th Qtr</b>
<b><i>To provide a free family event that encourages visitors during the Mardi Gras Season</i></b>	N/A	<b>Progress report attached.</b>		
How many people attended the Mardi Gras celebrations?				
How many people who attended the celebrations stayed in area hotel/motels?				
How many nights did those people stay in area hotels/motels?				
On average, how much did each family spend at the celebration?				