

Pensacola Bay Center Complex
A Connected Vision for Sports, Entertainment, Event and Hospitality

JANUARY 30, 2026

POPULOUS

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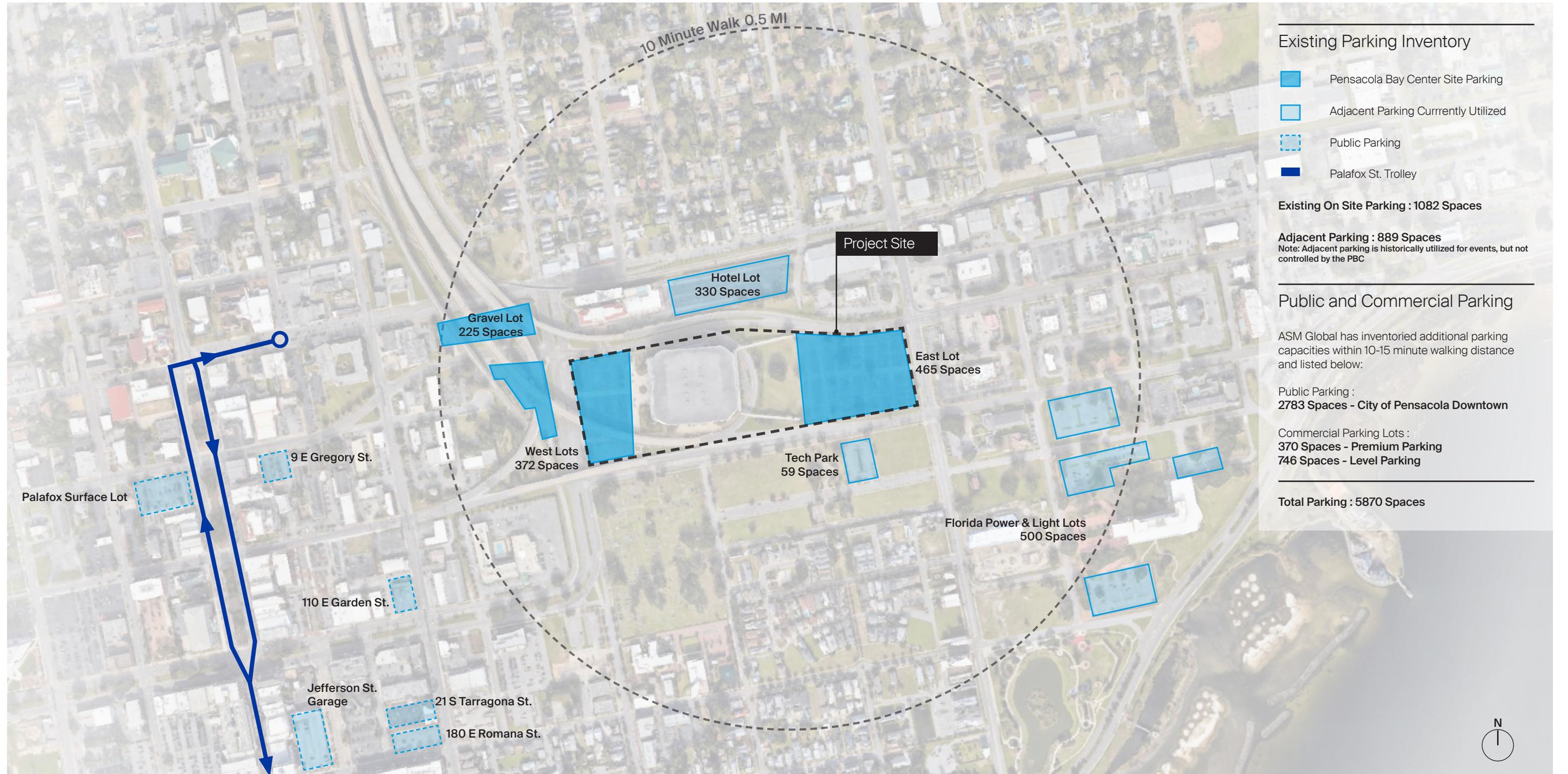
Campuswide

- Site Plan
- Spatial Experiences

01

Site Study



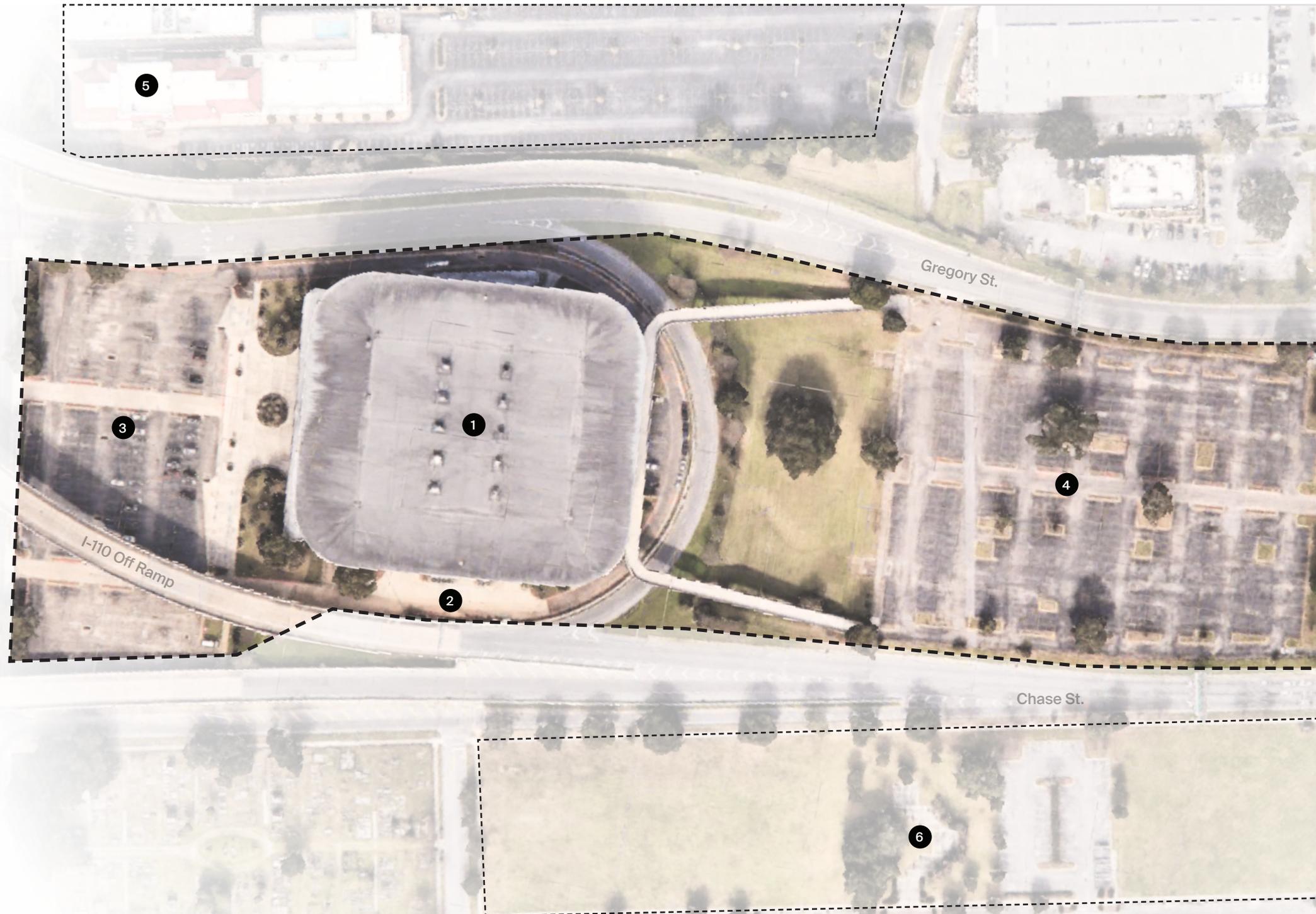


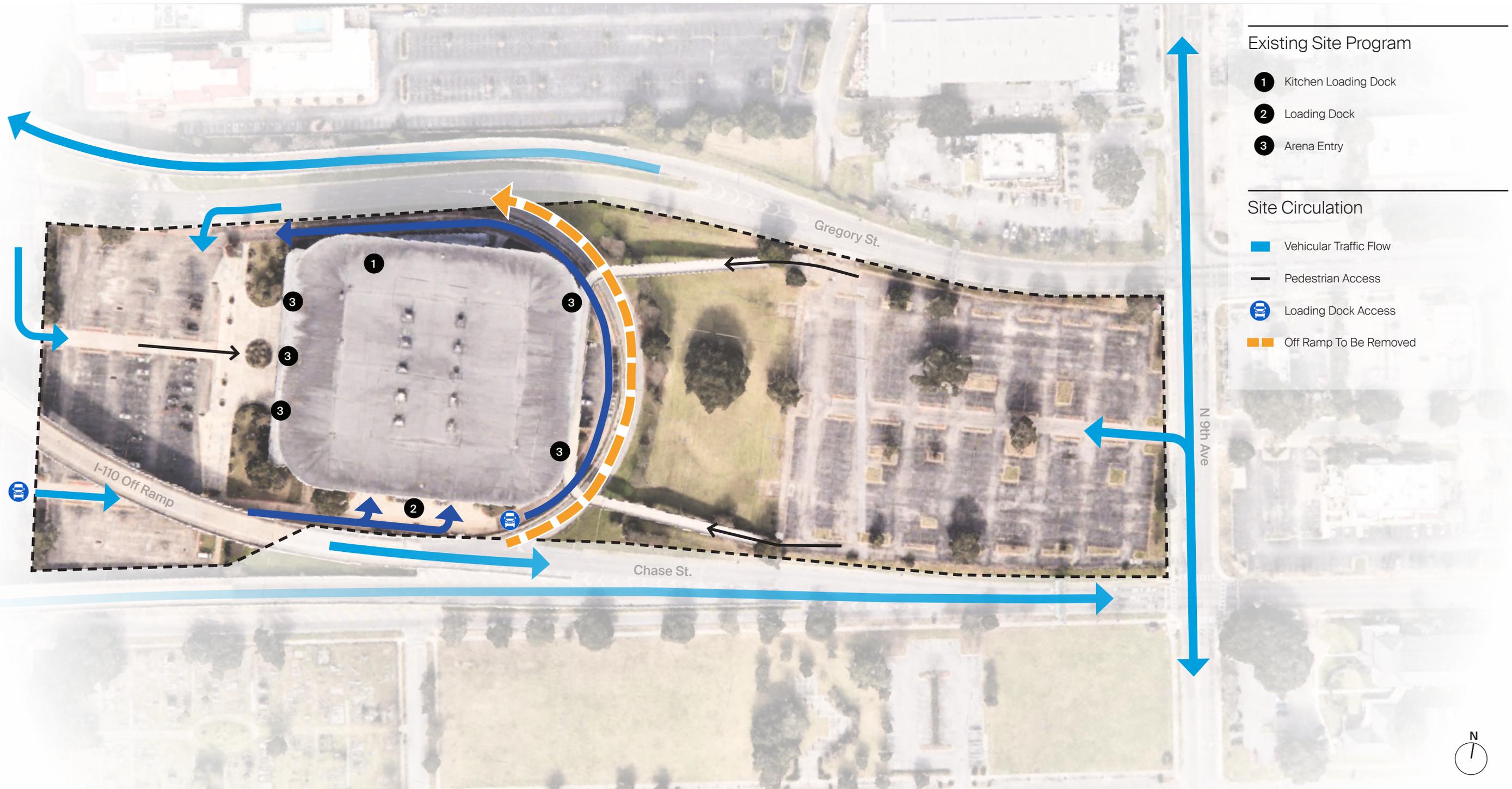
Existing Site Program

- 1 Pensacola Bay Center
- 2 Loading Dock
- 3 West Parking Lot
- 4 West Parking Lot

Surrounding Points of Interest

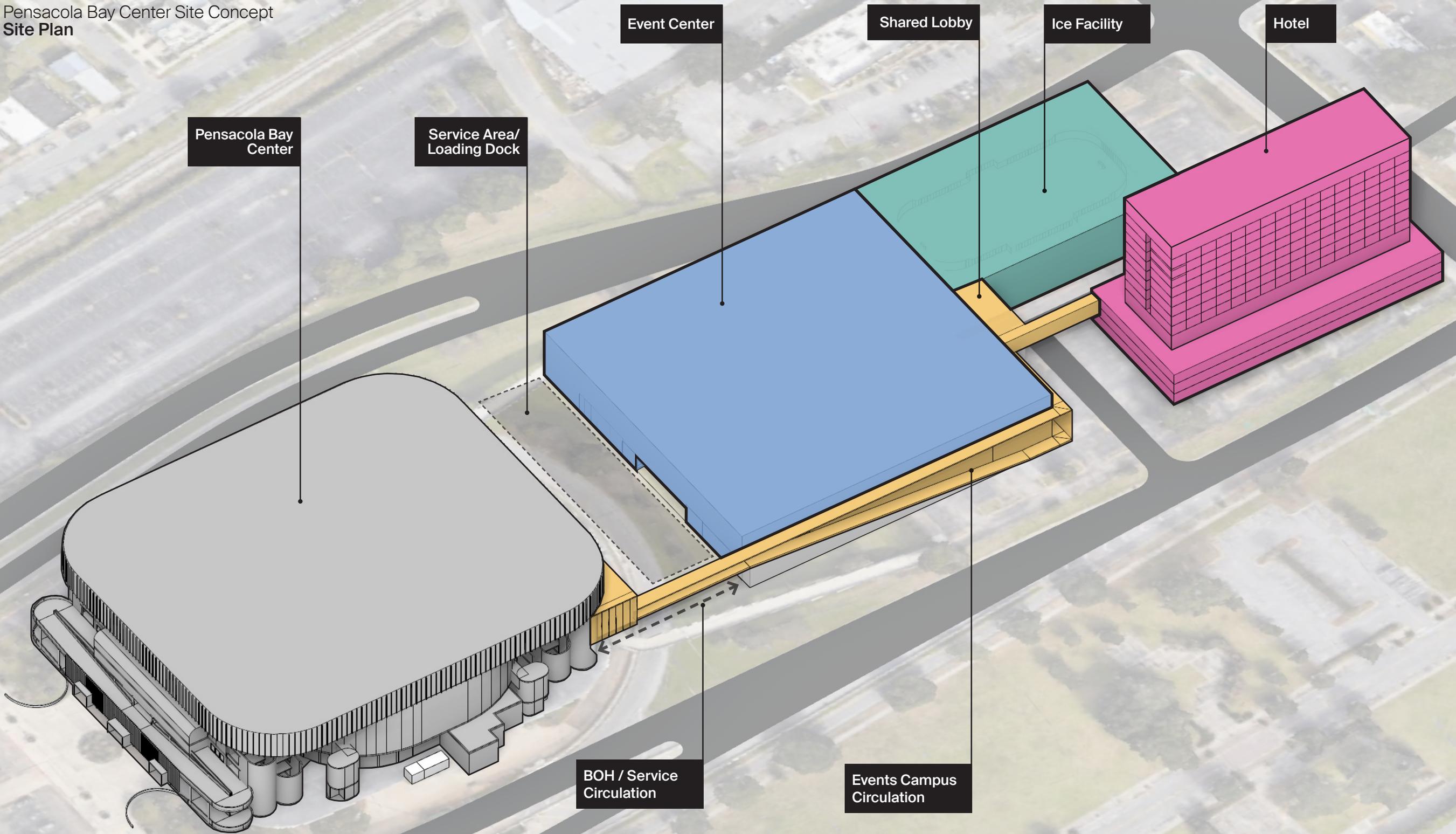
- 5 Former Grand Hotel Complex
- 6 Tech Park

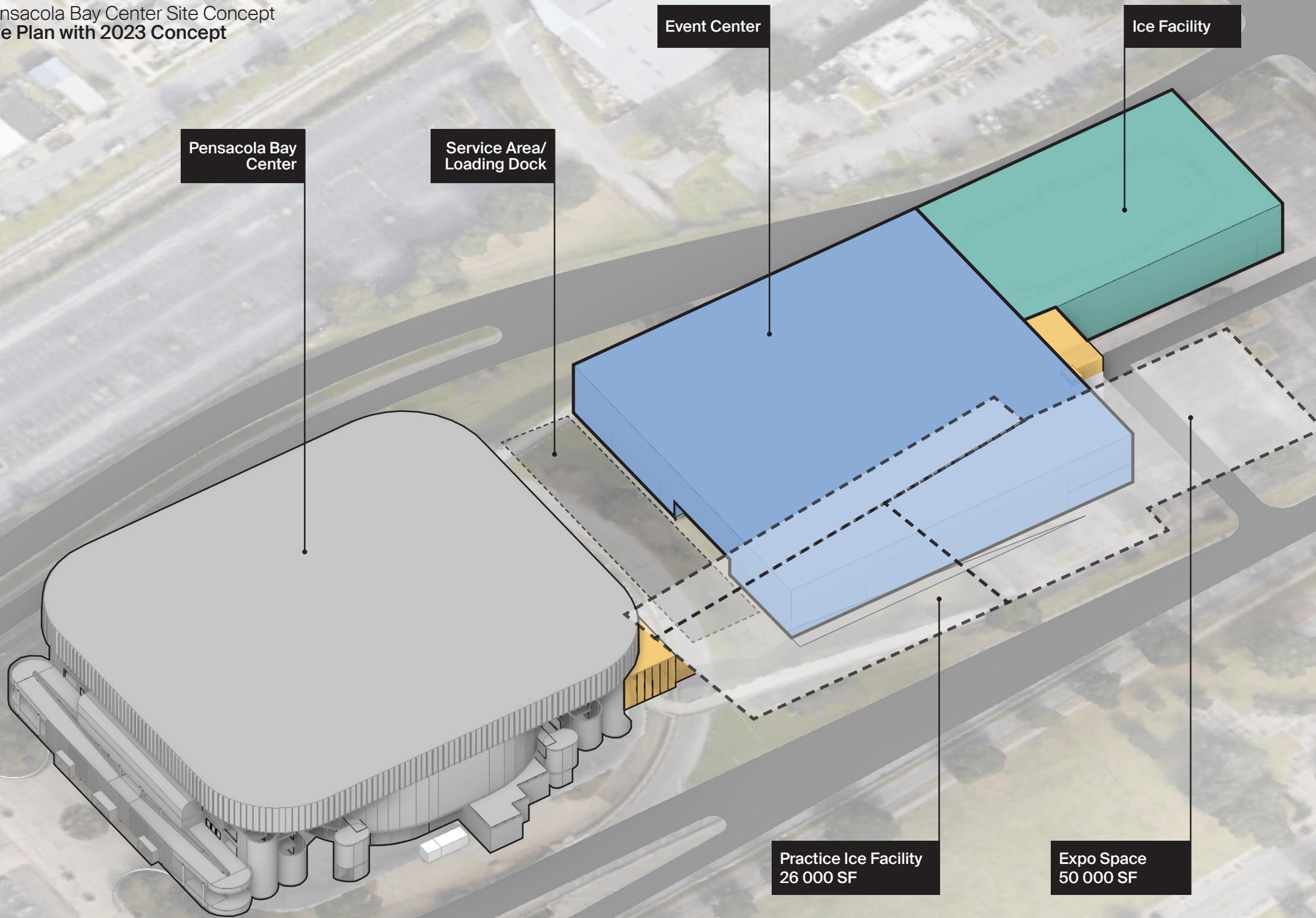




02

Site Plan





Pensacola Bay Center

Service Area/
Loading Dock

Event Center

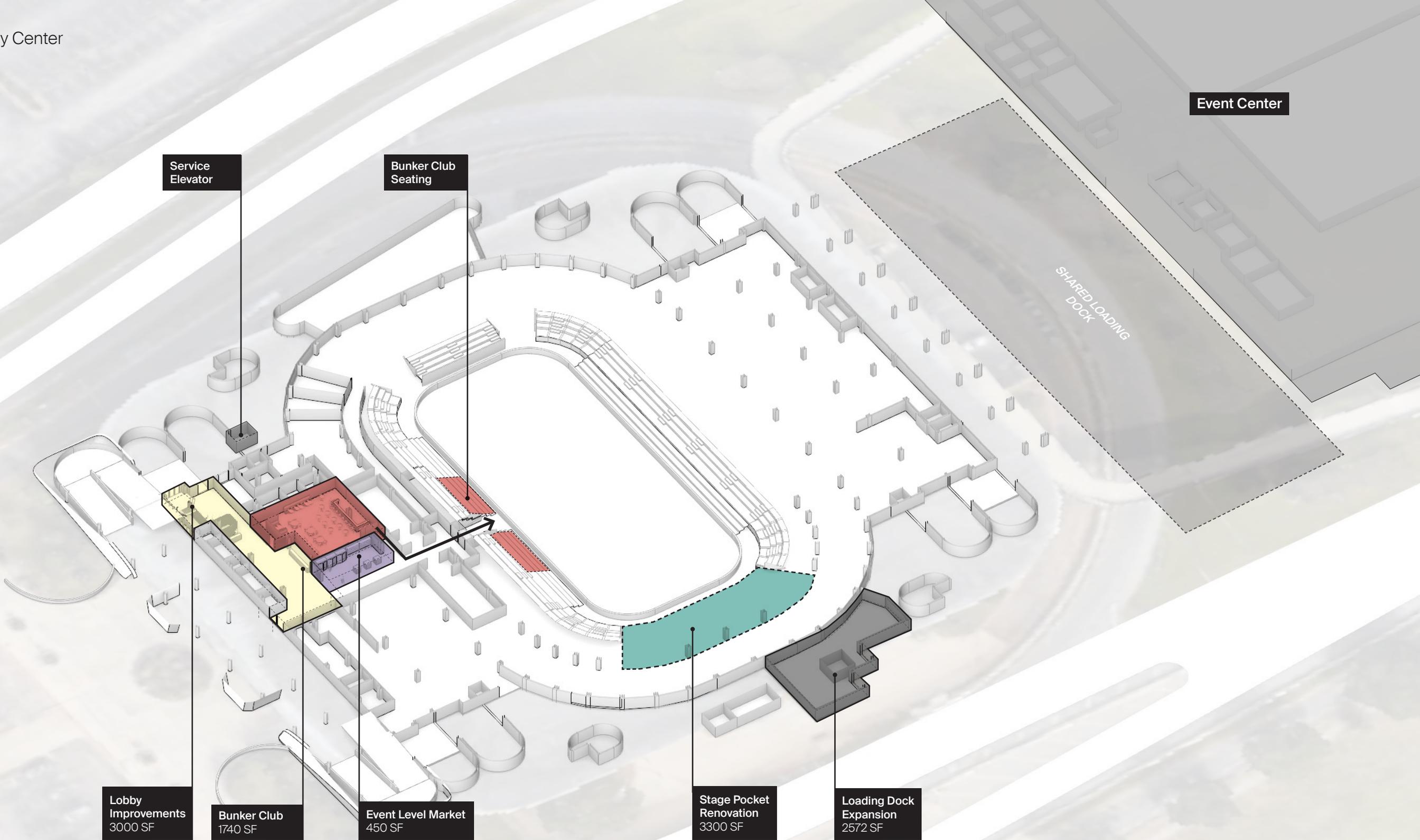
Ice Facility

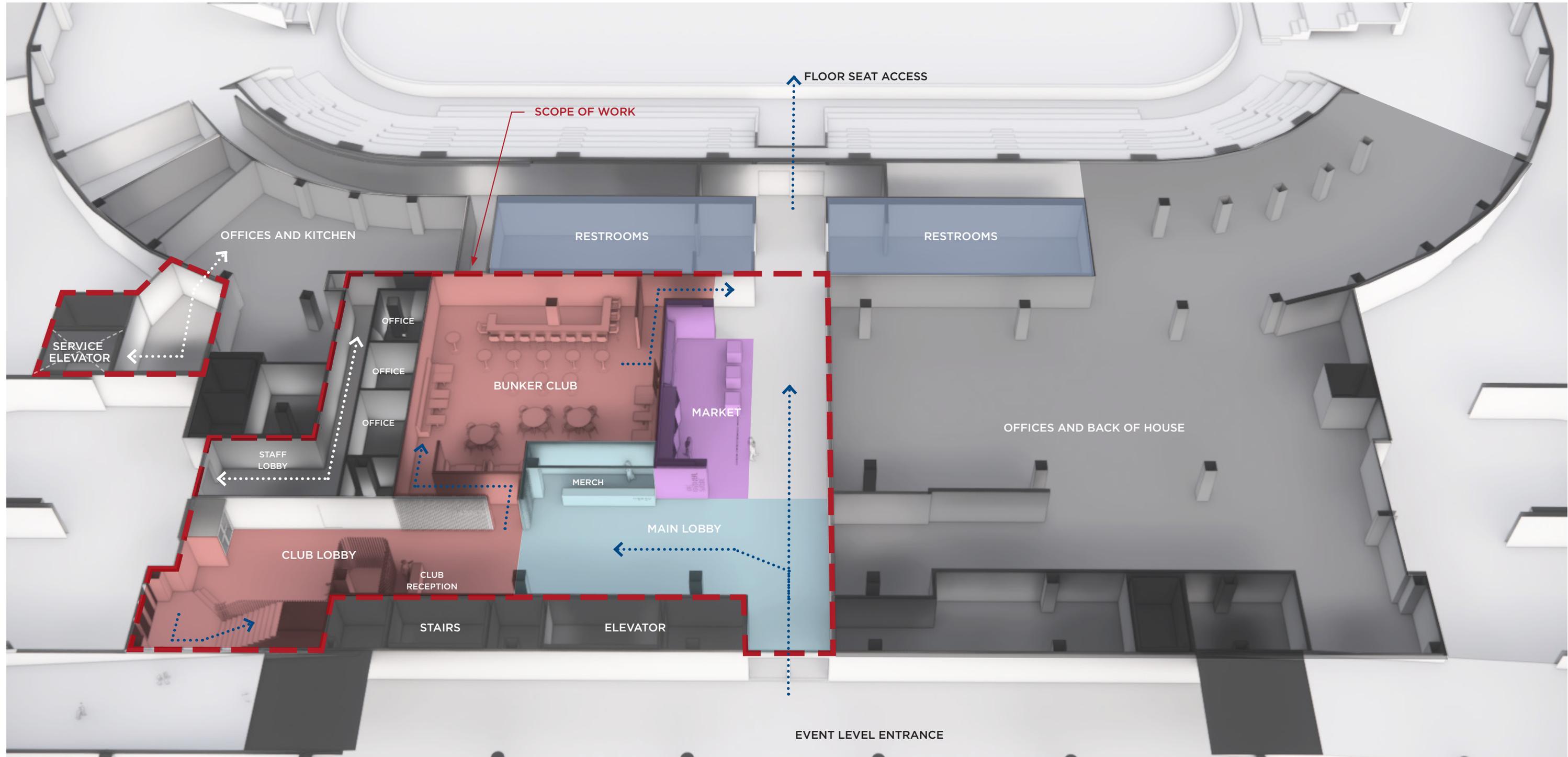
Practice Ice Facility
26 000 SF

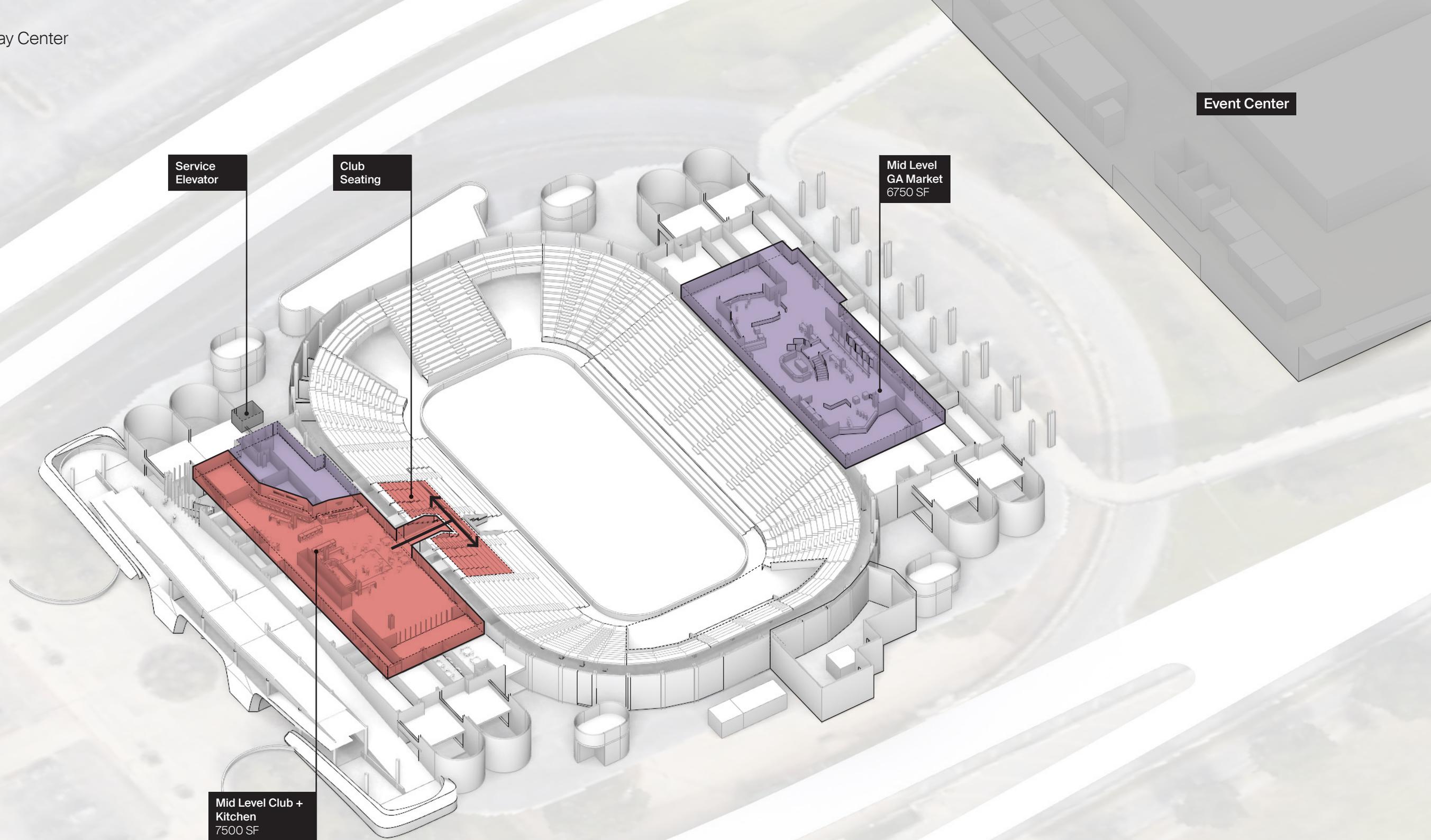
Expo Space
50 000 SF

03

Pensacola Bay Center







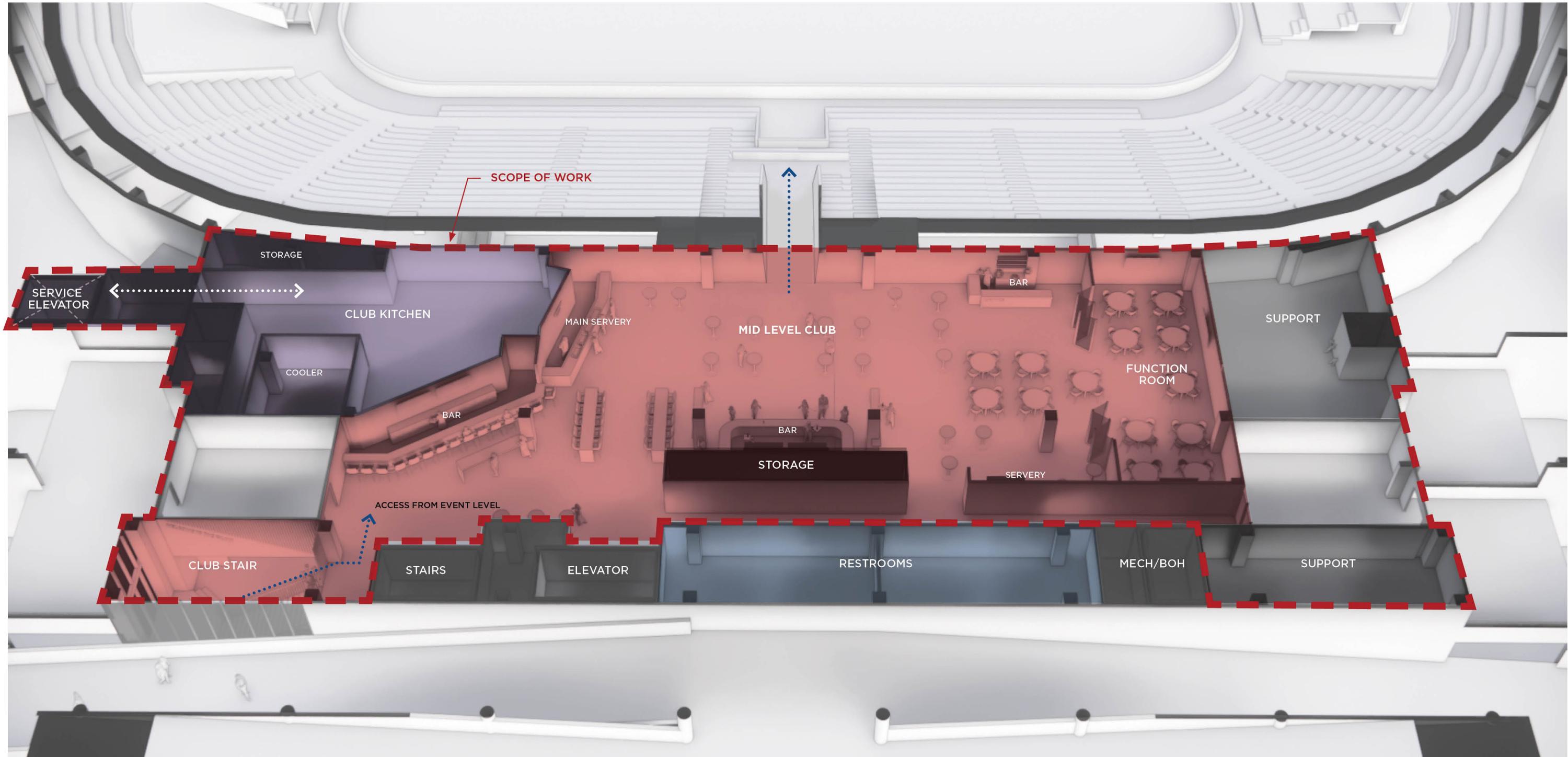
Service Elevator

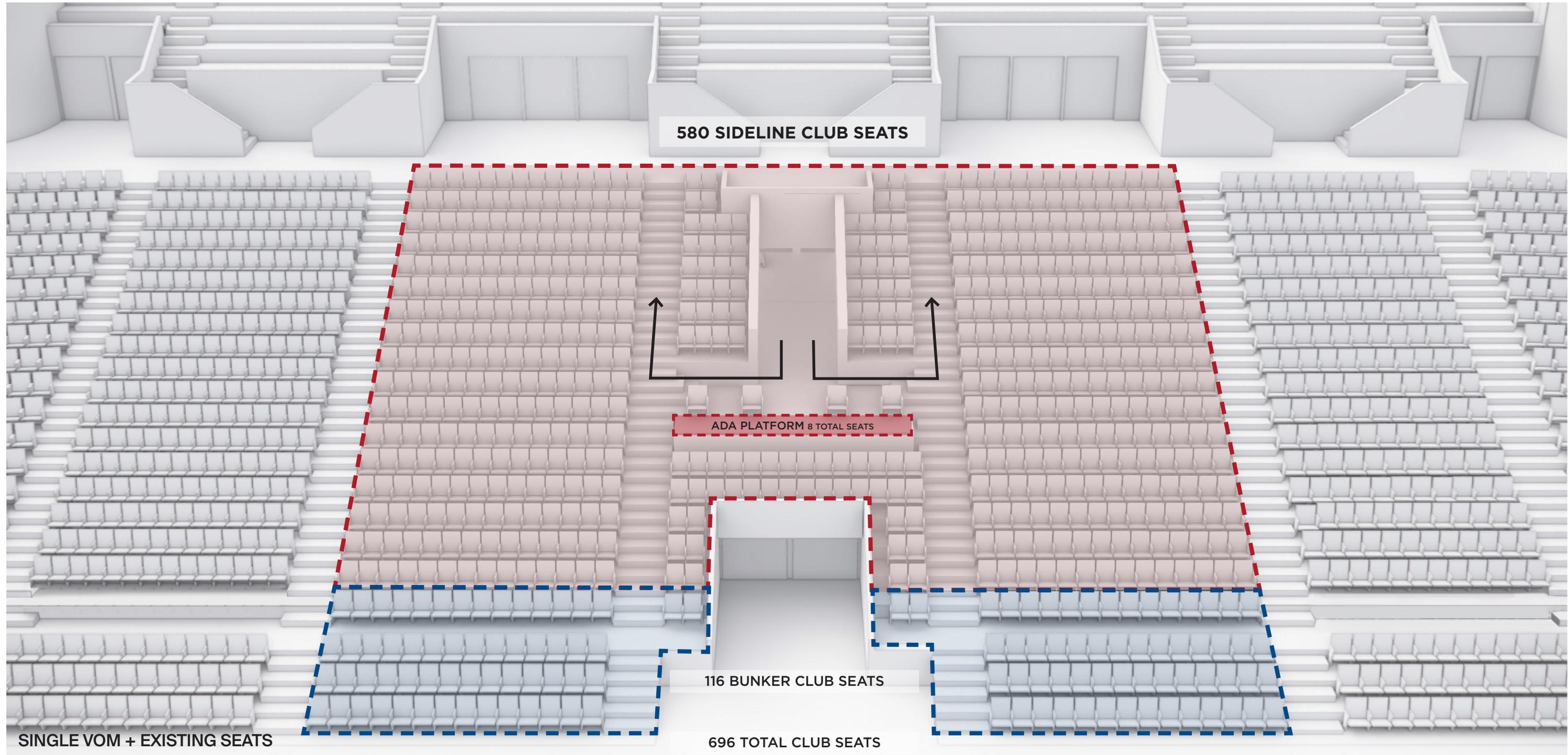
Club Seating

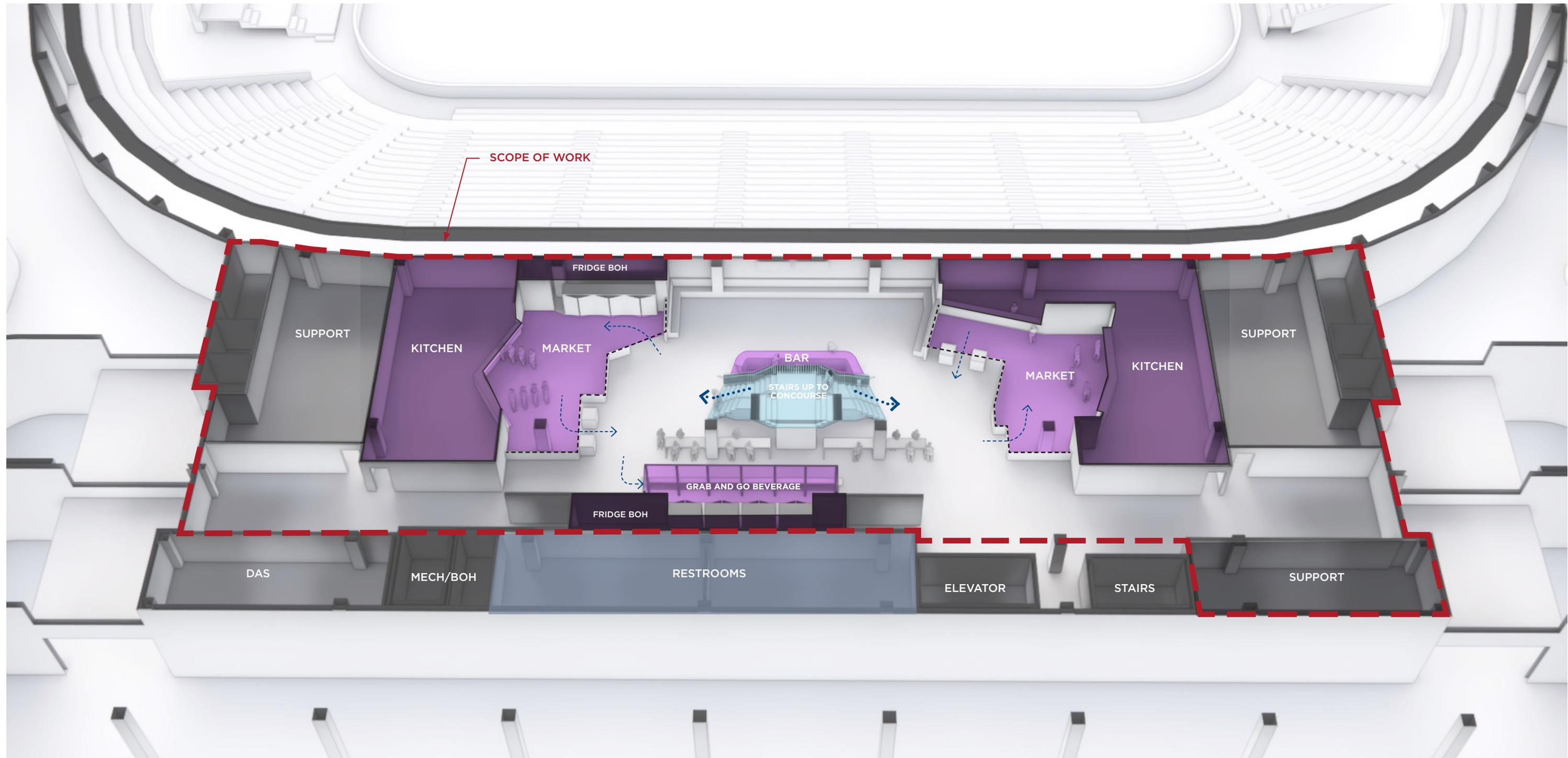
Mid Level GA Market
6750 SF

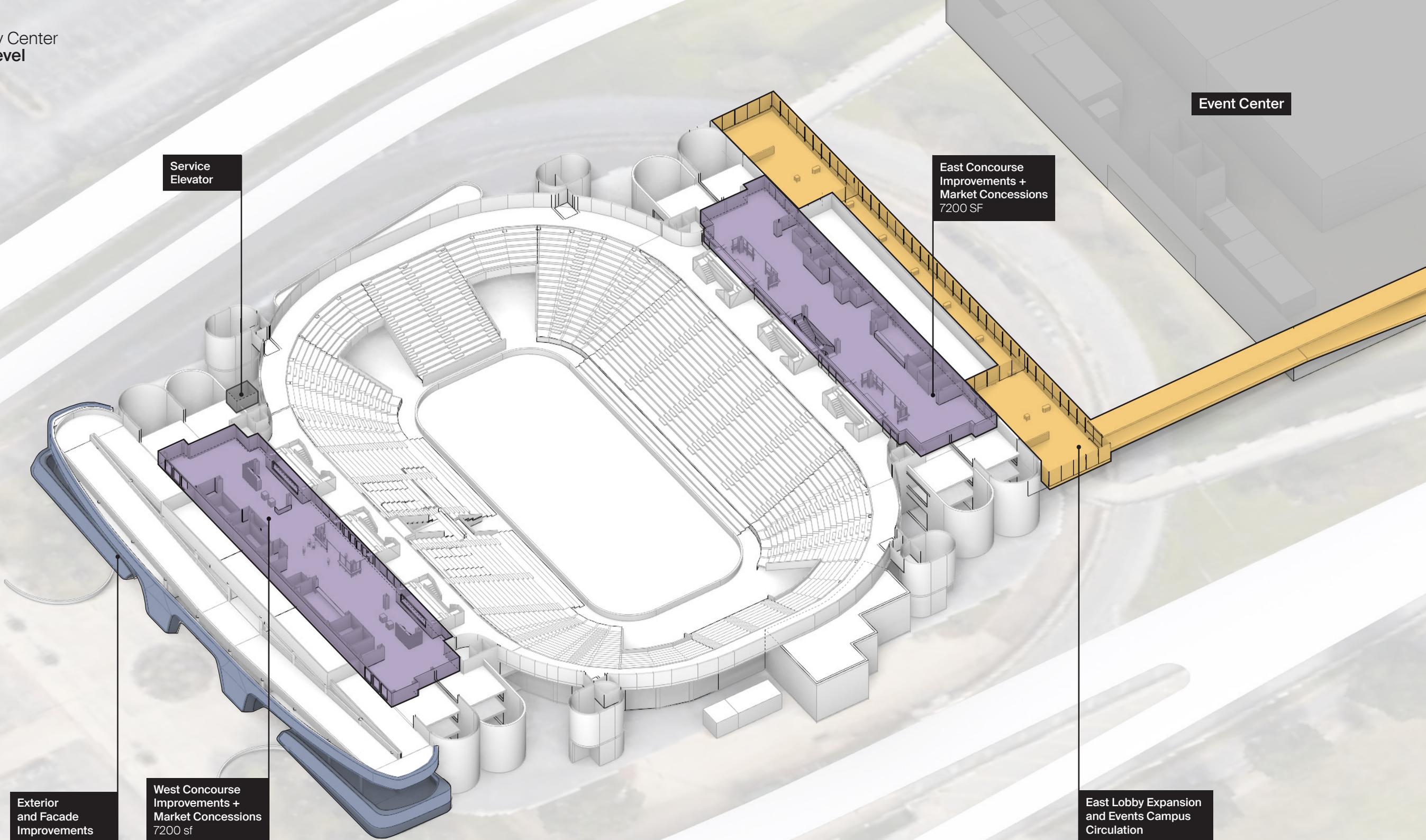
Event Center

Mid Level Club +
Kitchen
7500 SF









Service
Elevator

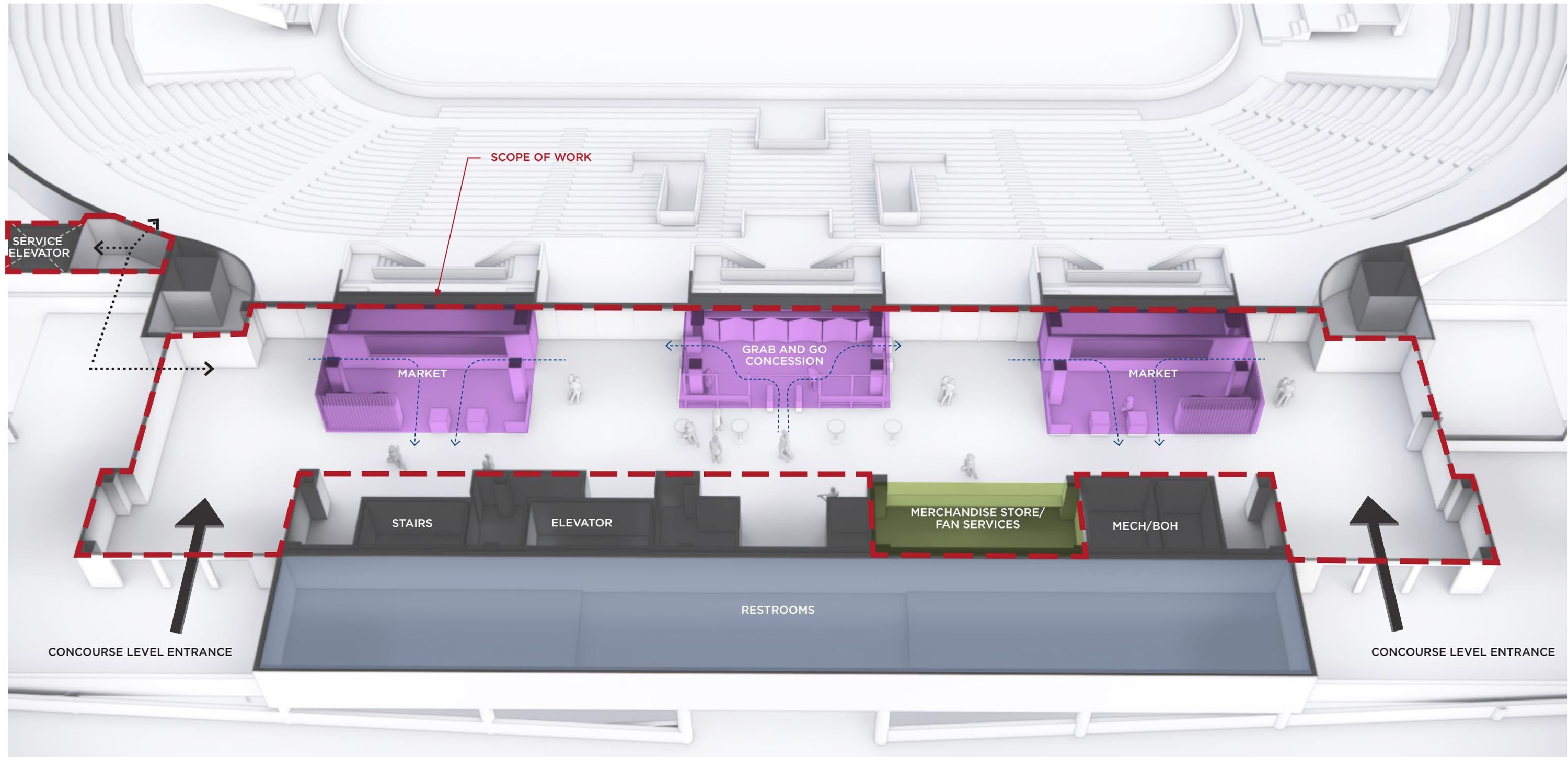
East Concourse
Improvements +
Market Concessions
7200 SF

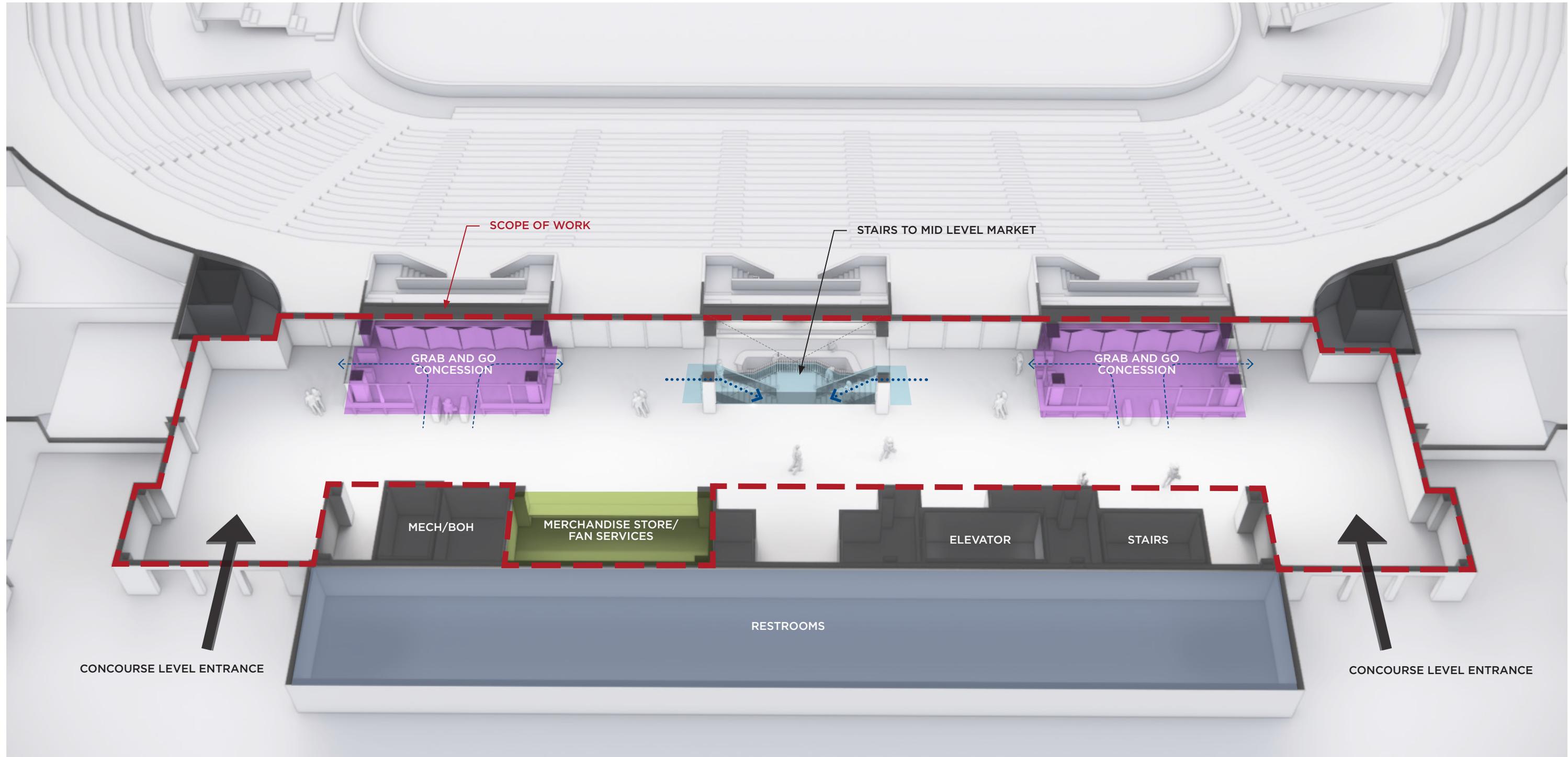
Event Center

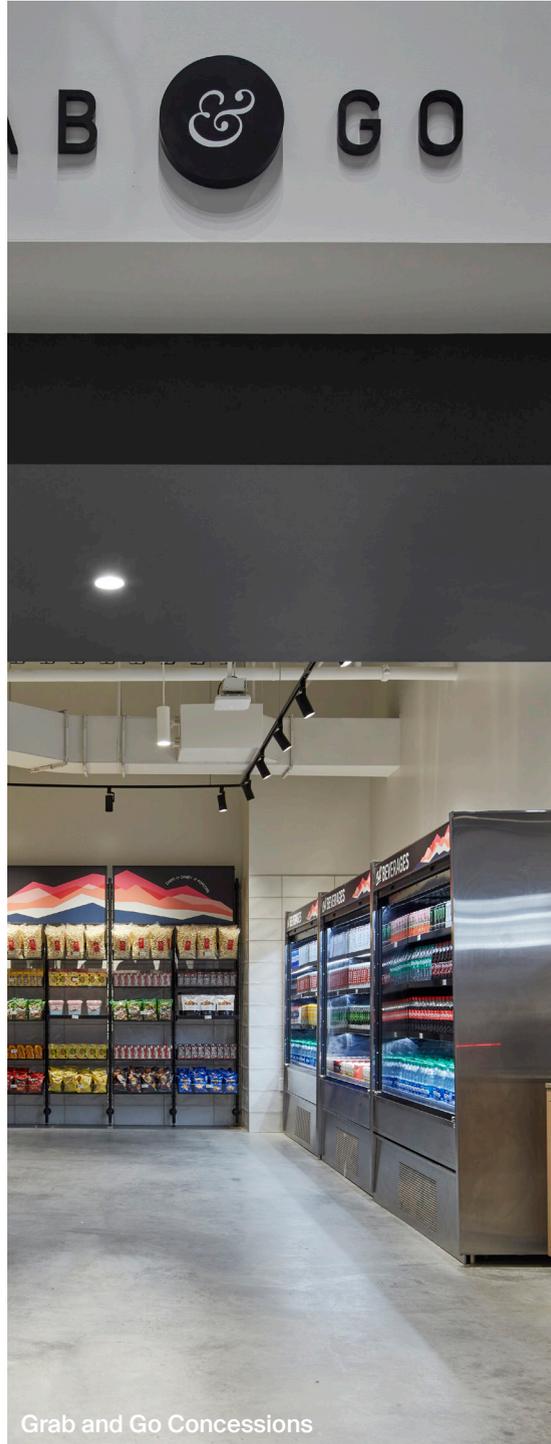
Exterior
and Facade
Improvements

West Concourse
Improvements +
Market Concessions
7200 sf

East Lobby Expansion
and Events Campus
Circulation







Grab and Go Concessions



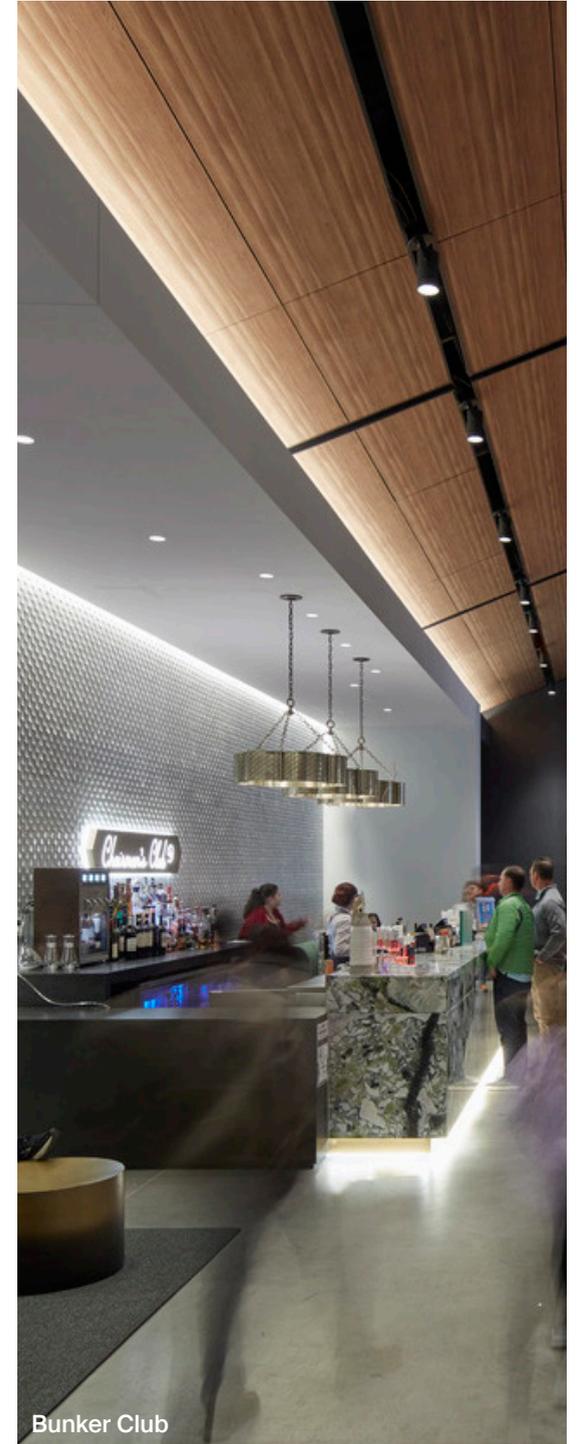
Market Concessions



Bar



Premium Bar



Bunker Club



MID CLUB BAR



MID CLUB



MID CLUB VIEW FROM FUNCTION ROOM



CONCOURSE MARKETS



MID LEVEL MARKET



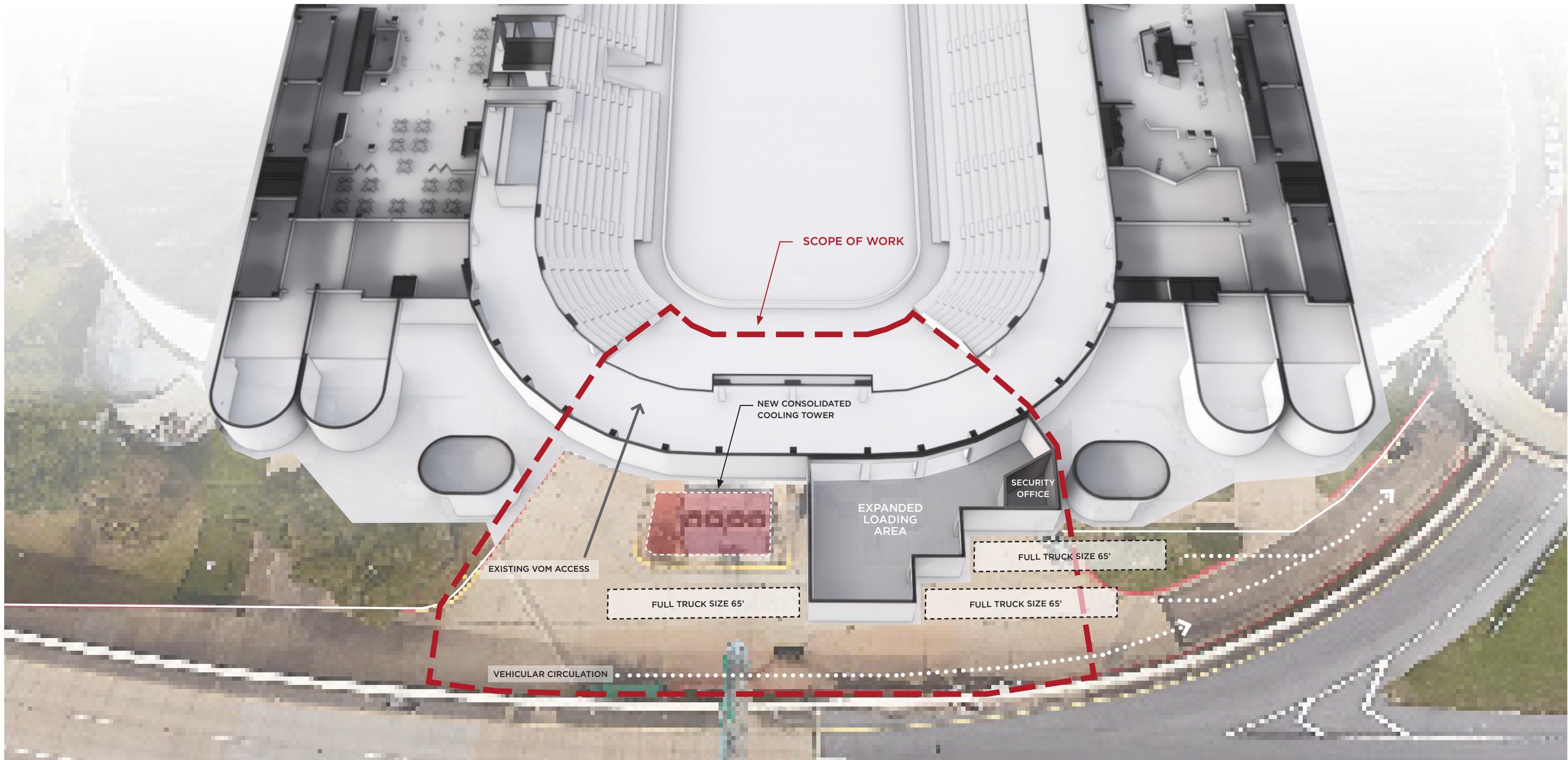
CONCOURSE GRAB AND GO











04

Event Center

Event Support Facilities
5000 SF

Operations/Support
3500 SF

Restrooms
2000 SF

Prefunction Space
2000 SF

Practice Ice Facility

Hotel

MAIN ENTRANCE
DROP OFF AREA

MAIN LOBBY

SHARED LOADING
DOCK

Pensacola Bay Center

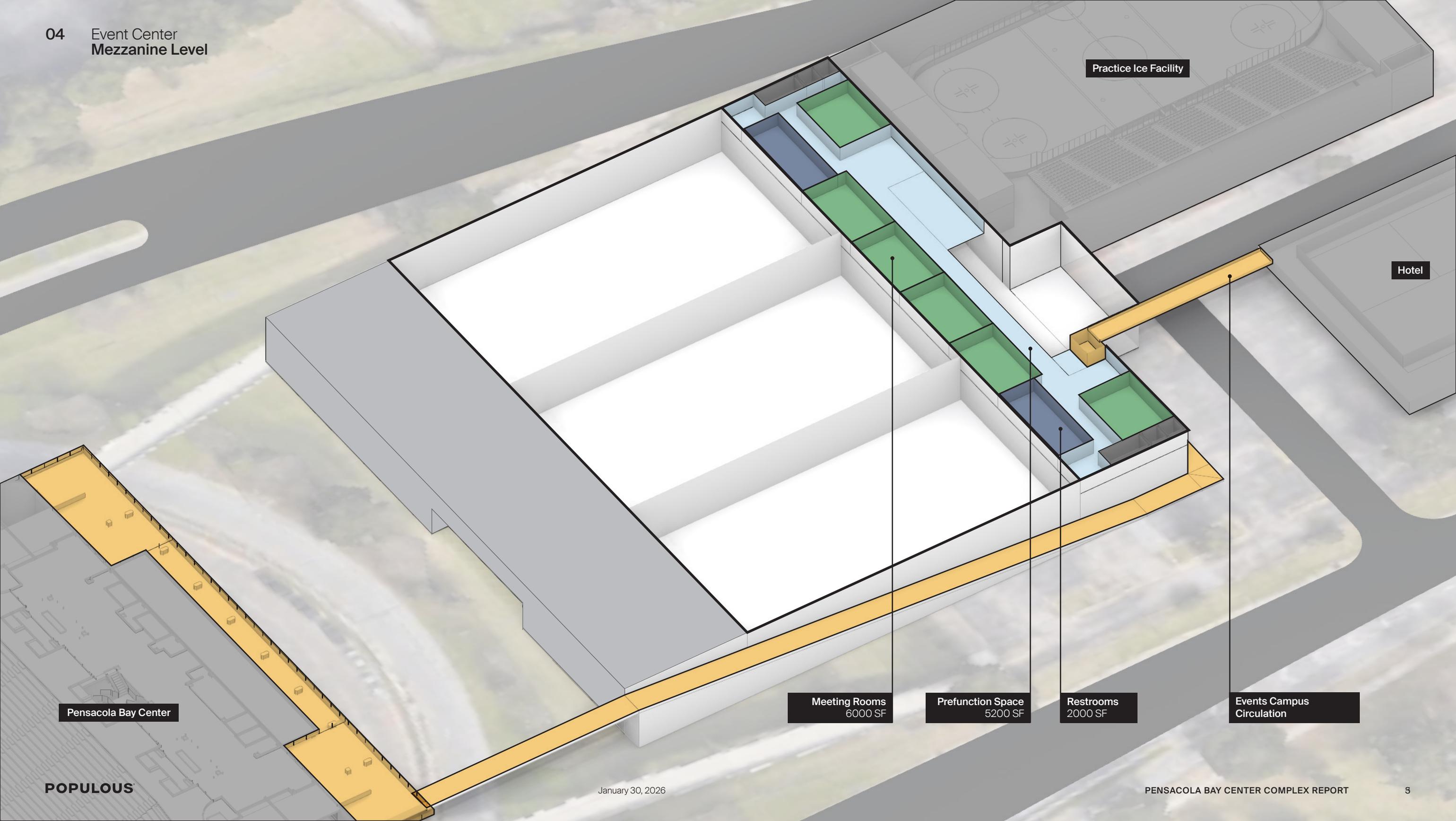
MEP
1250 SF

Loading/Marshalling
5000 SF

Kitchen
4000 SF

Concessions
2100 SF

Events Campus
Circulation



Practice Ice Facility

Hotel

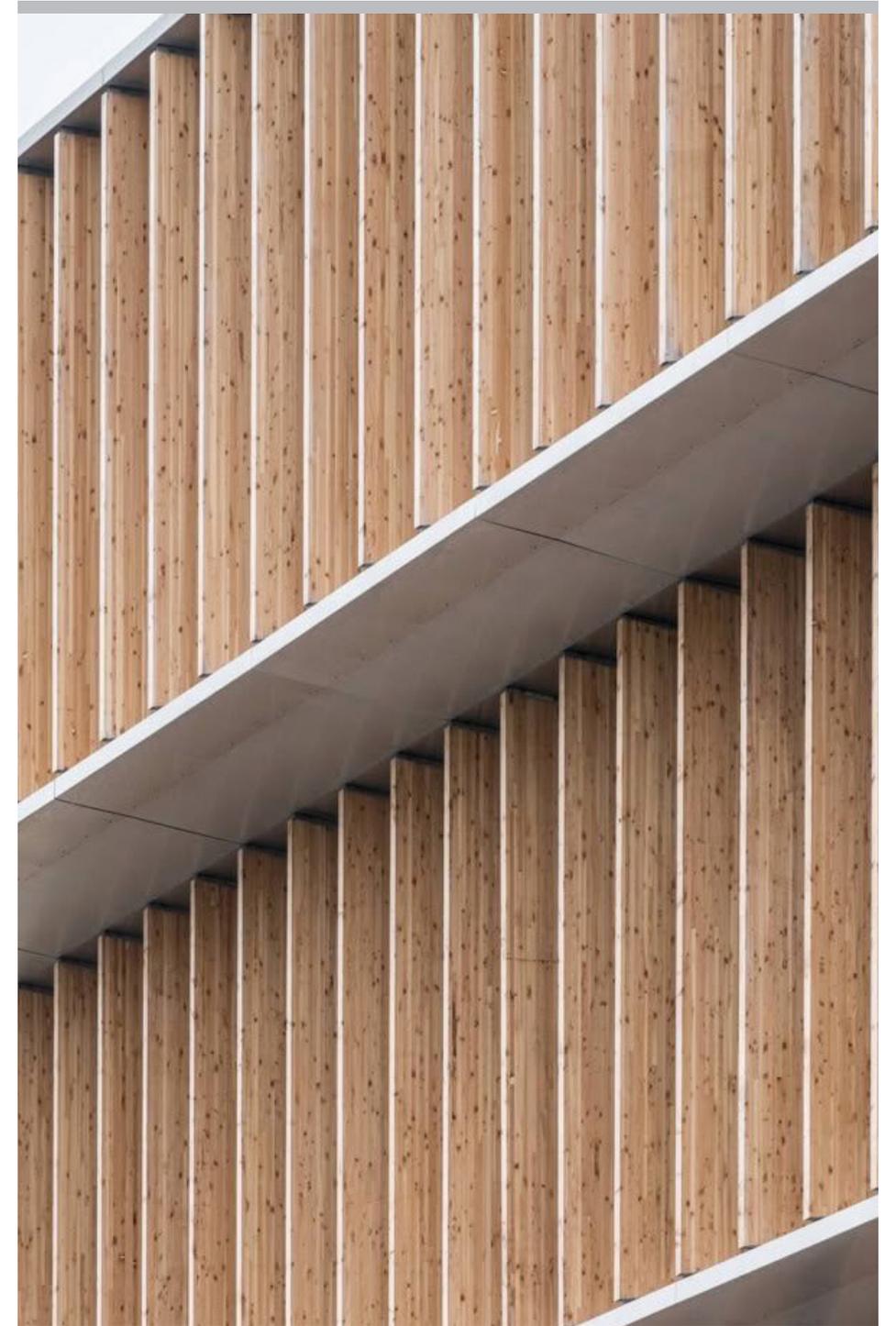
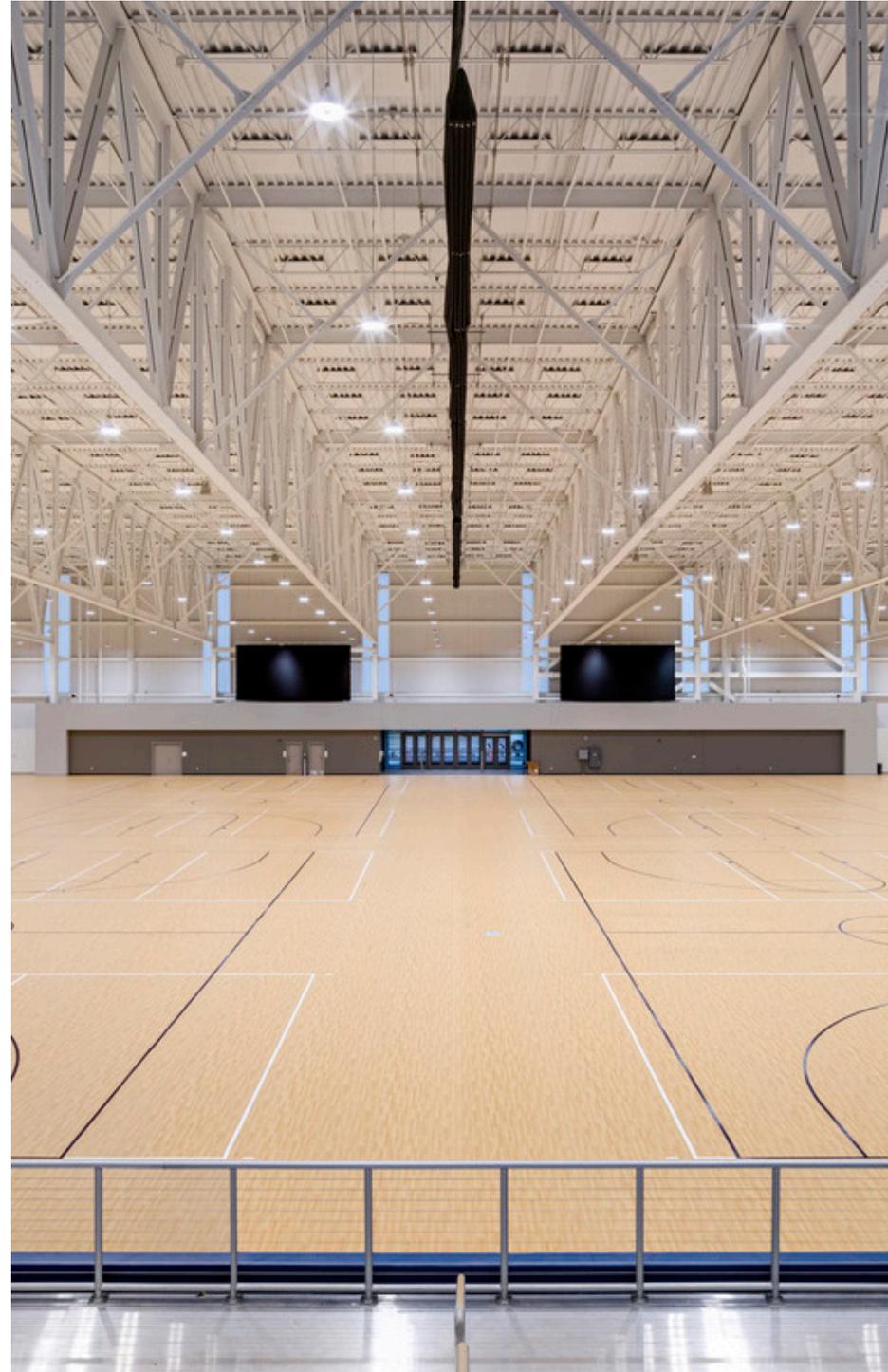
Pensacola Bay Center

Meeting Rooms
6000 SF

Prefunction Space
5200 SF

Restrooms
2000 SF

Events Campus
Circulation



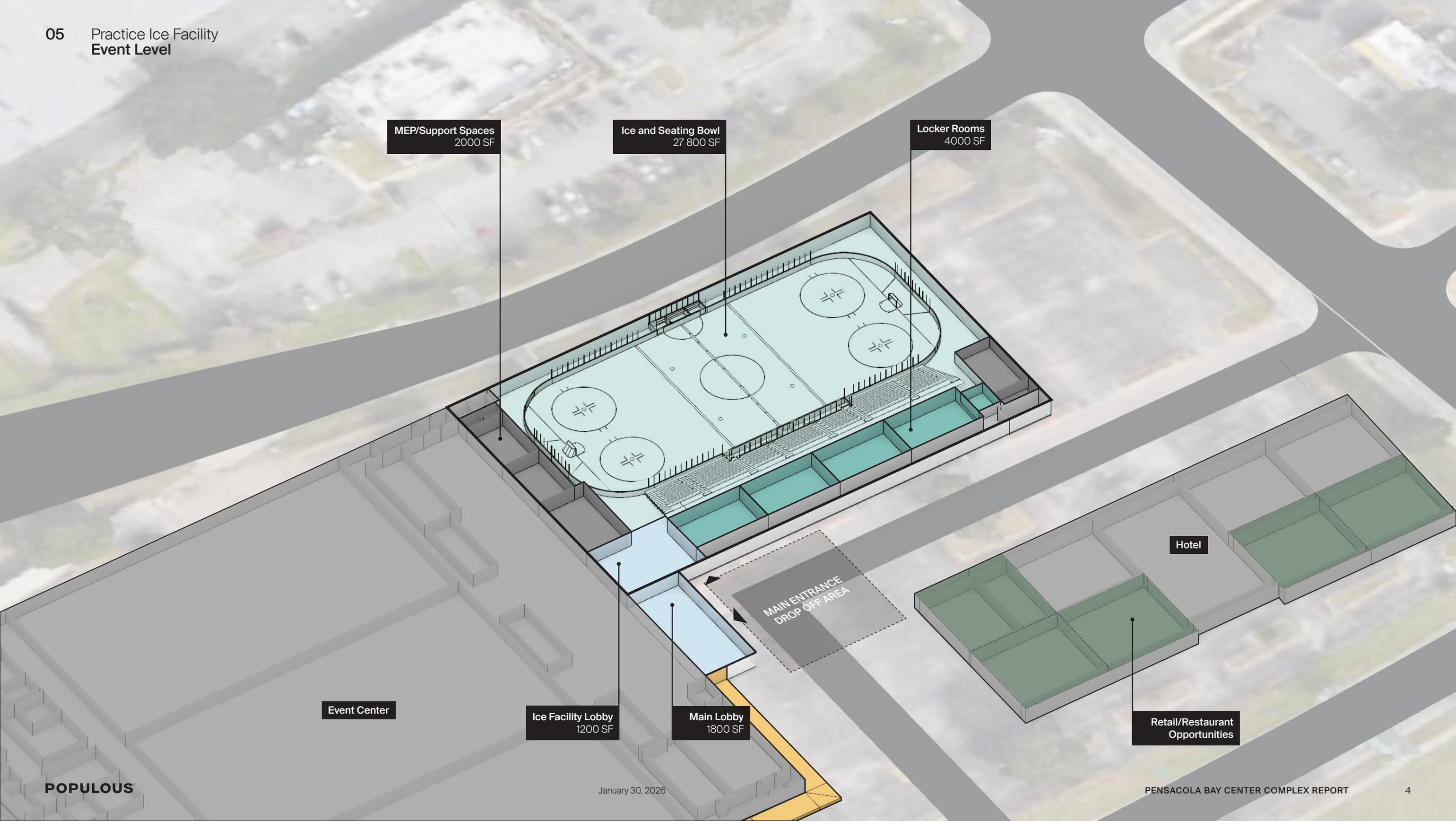






05

Practice Ice Facility



MEP/Support Spaces
2000 SF

Ice and Seating Bowl
27 800 SF

Locker Rooms
4000 SF

Event Center

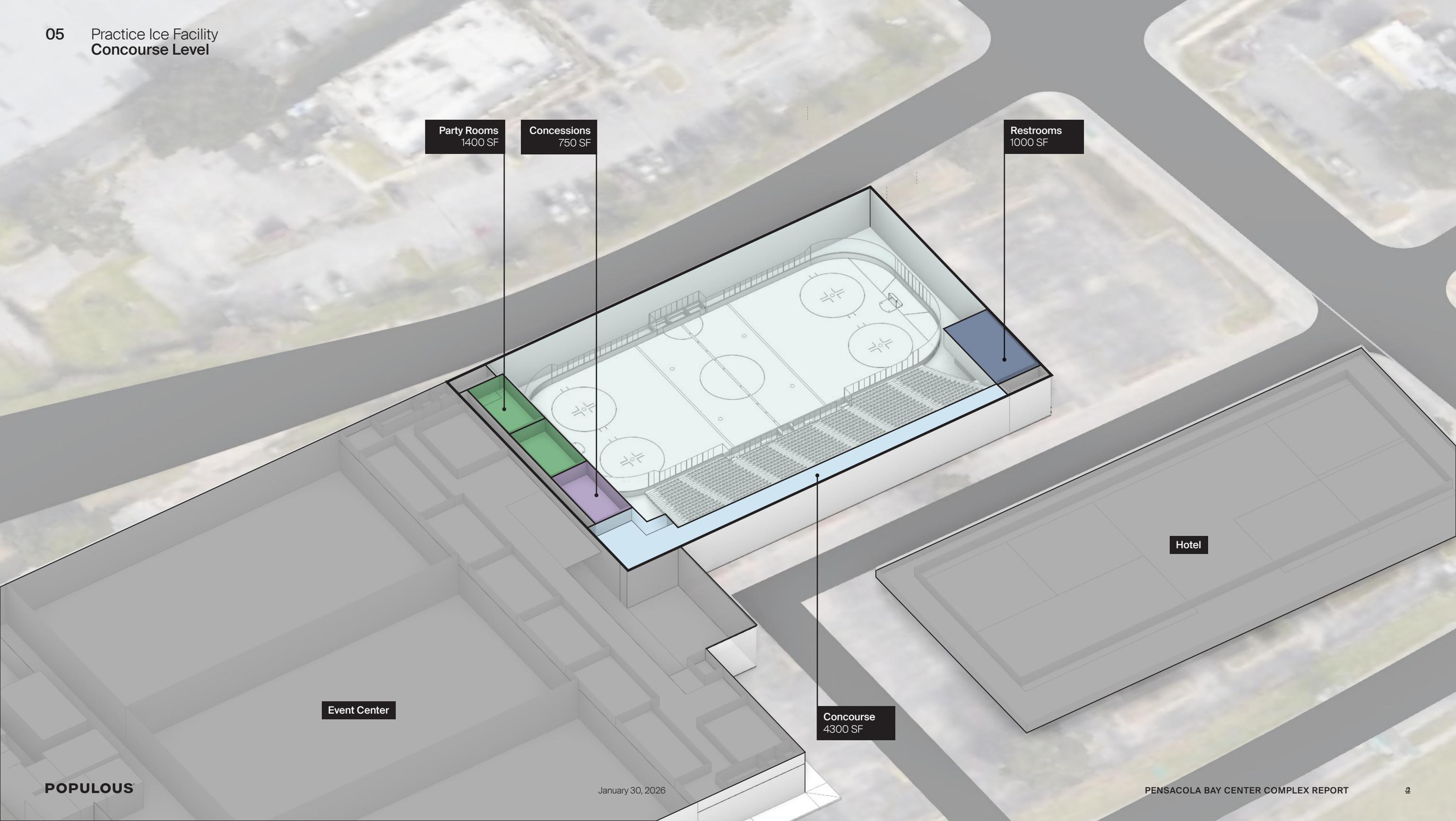
Ice Facility Lobby
1200 SF

Main Lobby
1800 SF

MAIN ENTRANCE
DROP OFF AREA

Hotel

Retail/Restaurant
Opportunities



Party Rooms
1400 SF

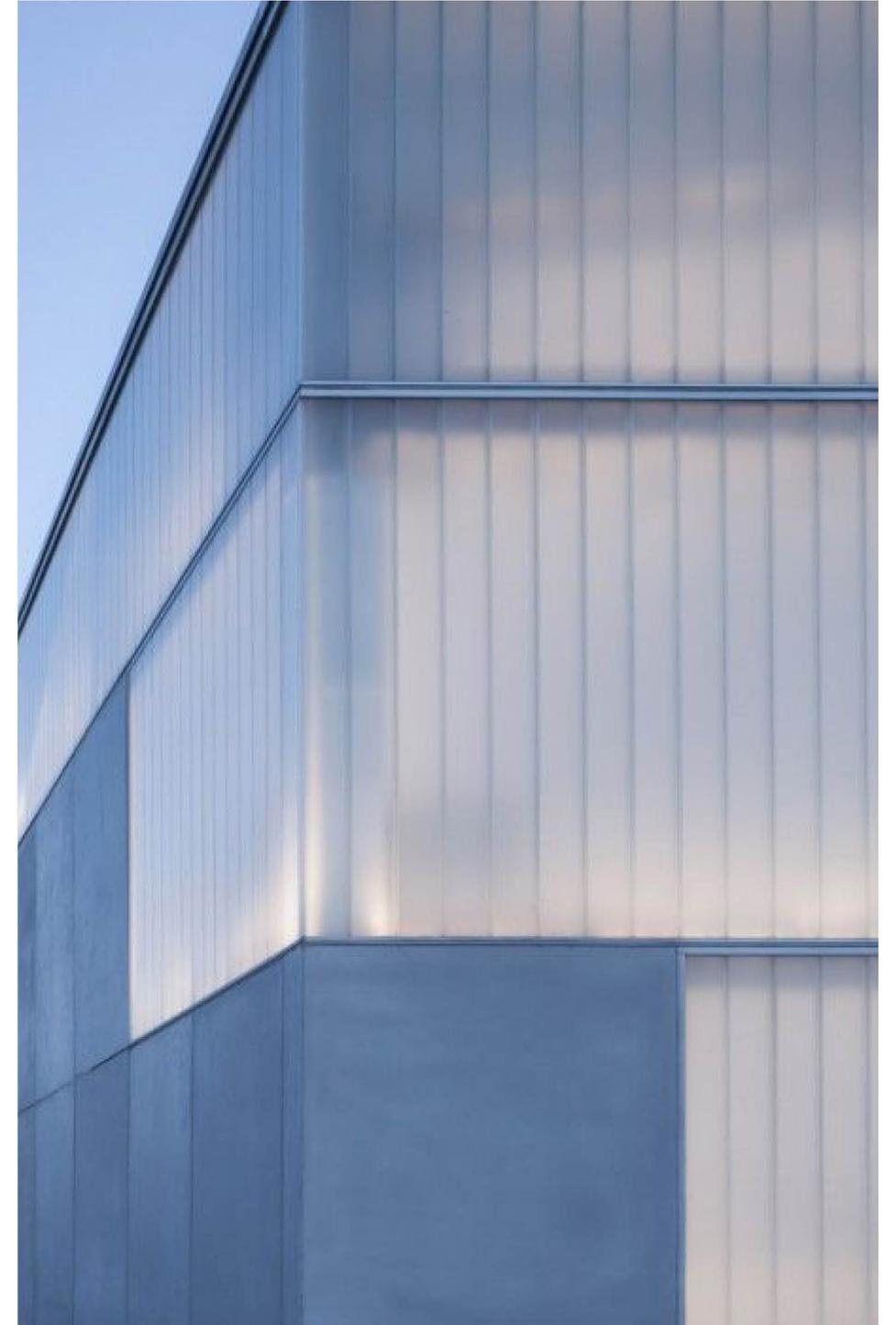
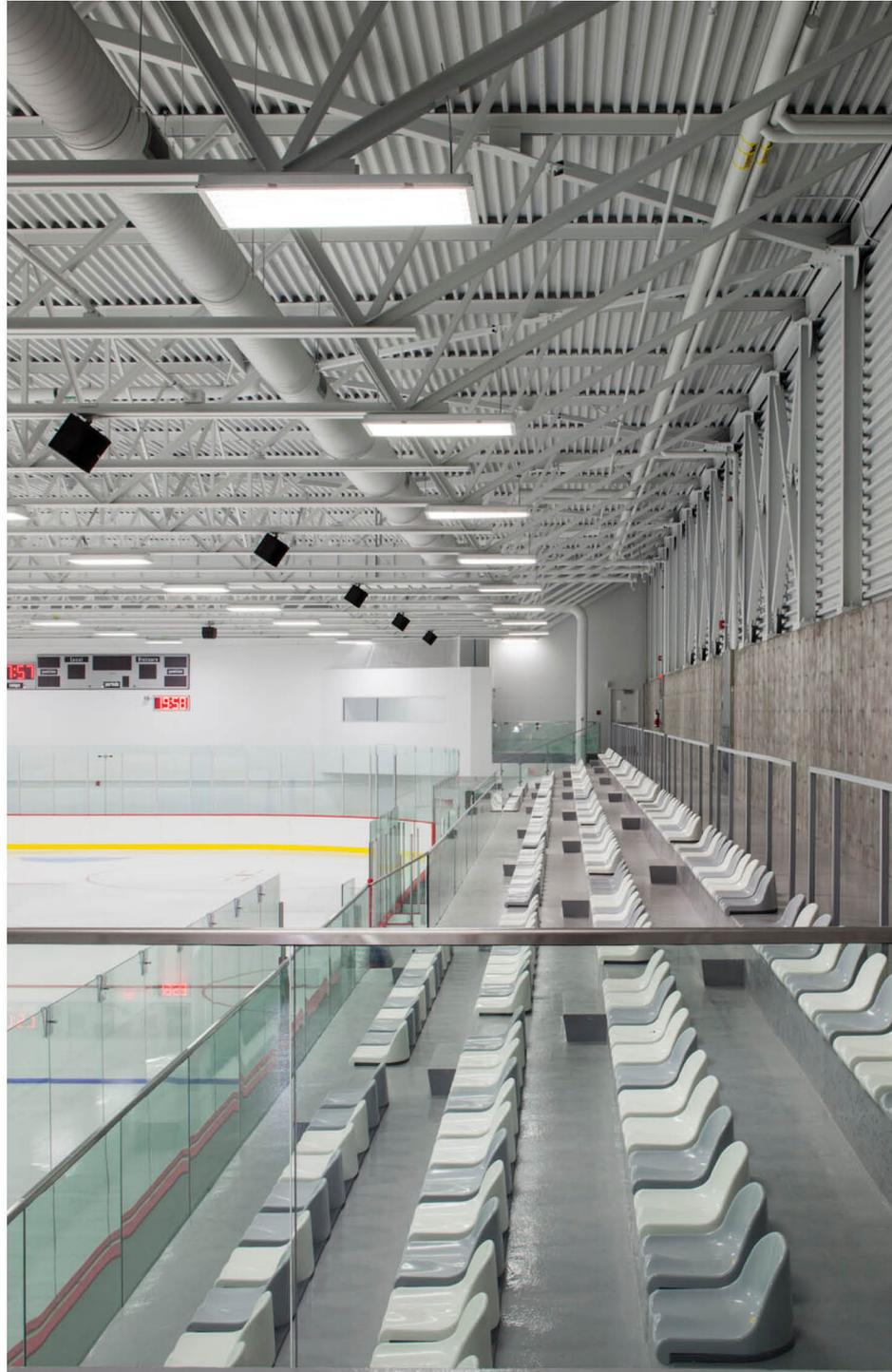
Concessions
750 SF

Restrooms
1000 SF

Event Center

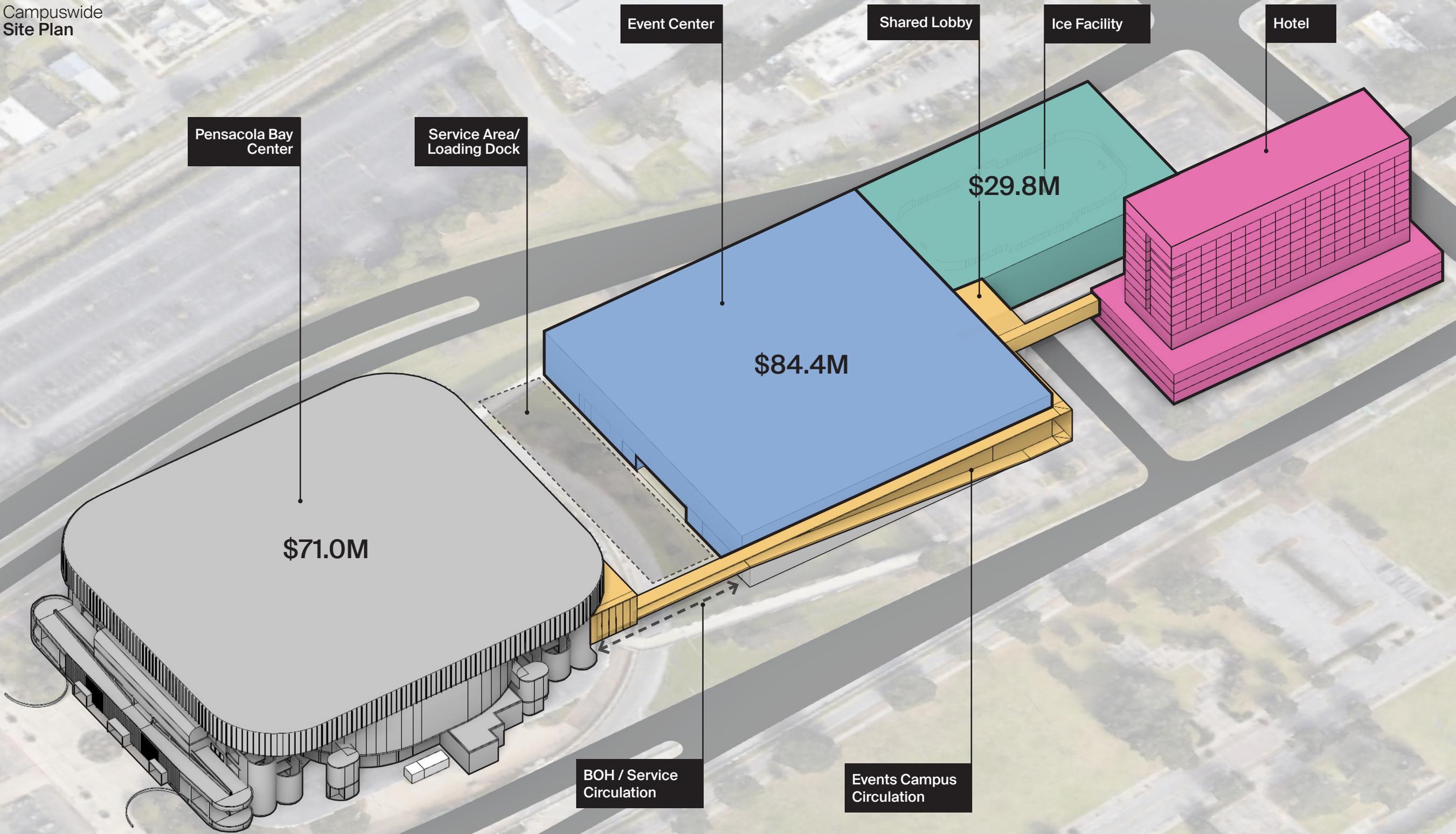
Concourse
4300 SF

Hotel



06

Campuswide









Thank You