



Dear Escambia County Community Partner,

Thank you so much for considering HERricane Escambia as a program deserving of your support. I'm so excited to share our program with you.

To begin, my name is Scottlin Williams, and I'm the Program Manager of HERricane Escambia - or, as we say in Emergency Management, the "Incident Commander" for the program. In 2004, Hurricane Ivan made landfall in Baldwin County, Alabama, my home county and state. I was young, yet fascinated. Throughout elementary school, Chief Meteorologist Alan Sealls would visit to give presentations. Again, I was highly intrigued. These experiences would set me down the course to become a broadcast meteorologist and now, in addition to a U.S. Marine, an Emergency Management Coordinator. I bring this up only to illustrate that the experiences we have during our adolescence often have a significant impact on the trajectories of our lives. This is exactly why HERricane was created by Ocala, FL, and why I am bringing it here to Escambia County, Florida.

Especially in light of Hurricanes U.S. Marine, Ocala, FL, and @, it's important to understand the importance of individual empowerment in disaster preparedness. Every person in a community has the ability to impact their own outcome during a disaster by deciding to evacuate, preparing emergency supplies, etc. They also have the ability to influence the response and recovery of their own community- by providing CPR, knowing basic first-aid, or having fire safety training.

We have designed HERricane Escambia to do exactly that. Through a unique effort, we will empower our youth to make an impact during emergencies and disasters, while also providing the next generation of leaders an opportunity to gain leadership and professional development skills. Over the course of the program, these young women will learn to operate a fire extinguisher, become CPR certified, cook with emergency supplies, be trained in self-defense, and get hands-on experience with many exciting emergency response skills. With a the low student-to-instructor ratio, we expect the program to be incredibly successful.

One of the questions you may have is "Why is this program for only for girls?" The United Nations Disaster Programme reports that women and children are fourteen times more likely than men to suffer the negative consequences of disaster. Therefore, it's incredibly critical that we provide disaster skills to women. Women are also the preparedness engines of their homes. They are more likely than men to prepare a family disaster plan, organize emergency supplies, comply with evacuation orders, and volunteer after an incident.

These girls are our future emergency managers, meteorologists, first responders, public health professionals, journalists, educators, and politicians.

As a business leader within the Escambia County community, we would like to extend the invitation to support this year's program. Our goal is to ensure our attendees receive the highest quality experience and at no cost to them, we completely rely on community support. None of our efforts would be possible without the help of our donors, volunteers, and supportive community members like you.

If you would like to provide a monetary donation or your organization's promotional items to include in the preparedness kits, both our program and its attendees would be most grateful. Any and all support is greatly appreciated, as we continue to educate and build a more resilient Escambia County and build up our future leaders.

-- Scottlin Williams  
Program Manager  
HERricane@myescambia.com



# COMMUNITY PARTNER GUIDE

## COMMUNITY PARTNER LEVELS

### Bronze

\$100-\$300

Small logo featured on printed banner, social media mention, mention at the end of camp video

### Silver

\$301-\$600

Medium logo featured on printed banner, social media mention, and logo featured in end of camp video

### Gold

\$601-\$999

Large logo featured on printed banner, social media mentions, logo featured in end of camp video, & acknowledgment at the Closing Ceremony

### Platinum

\$1,000+

Extra-large logo featured on printed banner, social media mentions, logo featured in end of camp video, mention on local news, & acknowledgment at the Closing Ceremony

## T-Shirts

T-Shirts will bring a sense of unity and professionalism to the team and attendees!  
T-Shirt: \$1000



## CPR Certification

Make sure every girl leaves camp with a certified skill! CPR is essential to work as a lifeguard, babysitter, or camp counselor.  
ARC Adult CPR: \$1400



## Professional Materials

Give our camp a professional feel and help us reduce environmental waste!

Backpacks: \$800  
Tumblers: \$200  
Lanyards: \$120



## Support Equipment

Help us make sure that we can deliver the best learning experience possible!

Printed Materials: \$1500  
Activity Items: \$500  
Disaster Kit Items: \$2500



## Service Project

Sponsor the blankets that will be handcrafted during camp and presented to residents of a local women and children's shelter!

Fleece blankets: \$800



## Awards and Honors

We want to be able to recognize our the best performers in camp and girls with incredible potential!

Recognitions: \$300



To make a donation, contact Robin Bridges, BRACE at: [HERricane@myescambia.com](mailto:HERricane@myescambia.com) or 850-471-6400

# FREQUENTLY ASKED QUESTIONS

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## How many girls attend camp?

- Camp will be held June 25-28, 2024. There are 20 spots available in HERricane Escambia. This allows us to provide a low student-to-instructor ratio and high quality mentorship.

## What does my donation pay for?

- Materials, programming fees, equipment, meals, and camp expenses. Due to all camp staff and counselors volunteering their time, no part of your donation covers administrative fees or staff salaries.

## Who are the camp staff and counselors?

- The program is planned and staffed by members of Escambia County Emergency Management, Department of Public Safety, and Department of Health staff and includes volunteers from the Escambia county emergency response professional community at large.
- Our mentors and instructors are handpicked by the HERricane Escambia Advisory Board. These include the Pensacola Fire Chief, Escambia County Tax Collector, Escambia County Fire Rescue, Escambia County EMS, Escambia County Communications Division, American Red Cross, and so many more. Because of an influx in commitment, the counselor/student ratio is 1:1.

## Can I donate food, printing, or other materials?

- Absolutely! We accept in-kind donations from a variety of restaurants, service providers, and vendors.

## Is my donation tax deductible?

- Yes! Be Ready Alliance Coordinating for Emergencies is a 501(c)(3).

## I have other questions!

- Please send an email to HERricane Escambia Advisory Board at: [HERricane@myescambia.com](mailto:HERricane@myescambia.com)
- Visit [www.myescambia.com/HERricane](http://www.myescambia.com/HERricane)